



## Foundation Plays Key Role in Supporting the Self-Insurance Industry



Originally established as 501(c)(3) organization affiliated with the Self-Insurance Institute of America, Inc. (SIIA), SIEF has had a vital role in supporting the self-insurance and alternative risk transfer industry for more than 20 years. The foundation's mission is to raise the awareness and understanding of self-insurance among the business community, policy-makers, consumers, the media and other interested parties, and has been modernized in way to provide more direct value to those currently involved in the industry.

The foundation is governed by a board of directors comprised of well-known industry leaders including:

Nigel Wallbank  
Chairman

Heidi Leenay  
President

Freda Bacon  
Director

Les Boughner  
Director

Alex Giordano  
Director

SIEF has participated in many endeavors to further their mission over the years including sponsoring essay contests and internship programs geared for college students pursuing degrees in insurance and/or risk management, producing and maintaining a website that serves as an online hub for objective information about self-insurance, sponsoring the participation of high profile, professional and government speakers to participate at SIIA conferences, underwriting an annual survey report of the stop-loss marketplace, and producing high quality publications that provide reference information about self-insured group health plans, group self-insured workers' compensation programs and captive insurance companies.



SIEF has also coordinated multiple educational sessions on Capitol Hill, which have been designed to help congressional staff members understand the basics about self-insurance and captive insurance.

*For more information SIEF or to contribute, please visit [www.siefonline.org](http://www.siefonline.org).*

The foundation's financial support comes entirely from voluntary contributions and from participation in various fundraising events, including raffles with a variety of prizes and the always popular golf tournaments held in conjunction with SIIA events. All contributions to SIEF are tax deductible, so by financial supporting the foundation you can also reduce your company's tax liability -- a true win-win situation.

In 2017 SIEF will have two golf tournaments. The first will be in conjunction with the SIIA Self-Insured Health Plan Executive Forum on March 28, 2017 at the Starr Pass Golf Club in Tucson, Arizona. The second will be in conjunction with SIIA's 37<sup>th</sup> Annual National Conference & Expo, on October 8, 2017 at the Wildfire Golf Club at the JW Marriott Desert Ridge Resort & Spa in Phoenix, Arizona.

The golf tournaments are open to all conference registrants, and promise to be an excellent opportunity to network with executive-level industry colleagues and peers. The tournaments will be a scramble format and you can either sign up as an individual or reserve a foursome. All skill levels are welcome!

Don't miss this exclusive opportunity to better your handicap, refine your putting skills and support the foundation dedicated to ensuring the development of tomorrow's leaders in the self-insurance/captive insurance industry. This is also a great event to promote your company's corporate brand through a variety of sponsorship opportunities. For sponsorship information, contact Shane Byars at 800/851-7789, or via e-mail at [sbyars@siaa.org](mailto:sbyars@siaa.org). ■