

THE SELF-INSURANCE SOLUTION PROVIDER DIRECTORY



32ND
ANNUAL EDITION

CONNECTING EMPLOYERS
AND SELF-FUNDED VEHICLES
WITH CAPTIVE INDUSTRY
PROFESSIONALS WORLDWIDE
FOR THIRTY TWO YEARS.

▶ **2019**



Connecting Employers and
Self-Funded Vehicles with Captive Industry
Professionals Worldwide for Thirty Two Years.

JOIN US THIS YEAR, REGISTER TODAY!

For 32 years, the Self-Insurers' Publishing Corp. (SIPC) has produced the Self-Insurance Solution Provider Directory – a service provider directory which lists third party administrators, excess/stop-loss insurance carriers, captive managers, brokers/consultants, software vendors and many other companies that provide products and services to self-insured employers. The Self-Insurance Solution Provider Directory is the directory that the Self-Insurance Institute of America, (SIIA) distributes when companies are looking for guidance in potentially utilizing self-insurance/captive industry.

The Self-Insurance Solution Provider Directory is distributed to:

- Companies looking for self-insurance industry professionals
- Attendees at SIIA-hosted educational conferences
- 15,000 industry professionals worldwide (online edition)
- All SIIA members

The Self-Insurance Solution Provider Directory is the self-insurance industry's "most valuable service provider listing" – Connecting Employers and Self-funded Vehicles with Captive Industry Professionals.

DON'T MISS OUT! Several of your competitors are already reaping the benefits of being listed and advertising in last year's directory. Deadline for the Self-Insurance Solution Provider Directory submission is **July 27, 2018**.

Should you have any additional questions, please contact Shane Byars at **(888) 394-5688** or **sbyars@sipconline.net**.

The self-insurance solution provider directory will be divided into several sections by type of service provided. If your company provides a variety of services, you may want to be listed in more than one section. To enhance your listing, you may also purchase advertising space. Due to design and layout, specific positioning of your ad is not possible. However, in most cases your ad will appear in the same section as your listing.

WHO IS ELIGIBLE FOR LISTING AND ADVERTISING IN THE SELF-INSURANCE SOLUTION PROVIDER DIRECTORY?

All companies that provide a product/service to the self-insurance/captive industry. SIIA members will receive the SIIA logo next to their listing and a reduced rate for additional listings or ads. For information on advertising and listings, please call SIPC Headquarters at (888) 394-5688 or www.sipconline.net.

HOW MUCH DOES IT COST TO BE LISTED?

The first section listing is complimentary for SIIA members and \$250 for non-members. Each additional section listing is \$69 for SIIA members and \$119 for non-members.

WHEN IS THE DEADLINE TO SUBMIT MY APPLICATION AND ARTWORK FOR MY AD?

Both application and artwork must be received by July 27, 2018.

HOW DO I GET MY LISTING ONLINE?

Online listings are included. All listings will appear not only in the printed version of the Self-Insurance Solution Provider Directory, but also in the online edition on the SIPC and SIIA websites for one full year.

WILL MY ONLINE LISTING(S) LINK TO MY COMPANY'S WEBSITE?

Yes, all companies that provide their web address will be linked to that website in the online edition.

CAN I HAVE AN AD IN THE SELF-INSURANCE SOLUTION PROVIDER DIRECTORY?

Yes, details on advertisement pricing is in Section D of the application.

- Sign up for the Self-Insurance Solution Provider Directory
- Complete the Advertising Application
- INTERIOR Ad: High resolution/300 dpi, NO files with BLEED or CROP MARKS
- COVER Ad: High resolution/300 dpi, Ads with BLEED, must have CROP MARKS
- Accepted Formats: CMYK, PDF with fonts embedded is preferred, InDesign (.indd + links/fonts), Illustrator (.ai/.eps) or Photoshop (.jpg/.eps/.tif)
- Black TEXT should not be grayscale or CMYK built black, ONLY 100% black
- No Microsoft files will be accepted (Word/Publisher/PowerPoint/etc.)
- Email files to ads@sipconline.net

IF I HAVE ANY QUESTIONS, WHO CAN I TALK TO?

Shane Byars at (888) 394-5688 or sbyars@sipconline.net

APPLICATION, ARTWORK AND PAYMENT MUST BE RECEIVED NO LATER THAN JULY 27, 2018.

THE SELF-INSURANCE SOLUTION PROVIDER **DIRECTORY** 2019

SECTION A

Company Name _____

Address _____

City _____ State _____ Zip _____ Phone _____

Contact _____

Email _____

SECTION B PLEASE INCLUDE OUR LISTING IN THE FOLLOWING SECTION(S)

- 1. Third Party Administrators (TPA)
– Life and Health/Employee Benefits
- 2. Third Party Administrators (TPA)
– P&C/Workers' Compensation/Captives
- 3. MGU/Medical Stop-Loss Carriers
– Life and Health/Employee Benefits
- 4. MGU/Excess Insurance Carriers
– P&C/Workers' Compensation/Captives
- 5. Medical Provider Networks/Onsite Clinics
- 6. Technology Vendors
- 7. Broker/Consultants
- 8. Utilization Review/Case Management
- 9. Attorneys
- 10. Financial Services
- 11. Actuaries/Accountants/Auditors
- 12. Consumer Driven Health Care Services
- 13. Captive Management Services/Risk Retention Groups (RRGs)
- 14. Reinsurance
- 15. International
- 16. Subrogation
- 17. Loss Prevention/Control Services
- 18. Publications/Resources
- 19. Trade Associations
- 20. Reference Based Pricing Services
- 21. Other

SECTION C LISTINGS

Your company's first section listing in the Self-Insurance Solution Provider Directory is complimentary for SIIA members and \$250 for non-members. However, you can add additional section listings for \$69 each for SIIA members and \$119 each for non-members.

LISTINGS	MEMBER	NON-MEMBER
Listing with a 50-word description	Complimentary	\$250
Additional Listings	____ x \$69	____ x \$119
SECTION C SUBTOTAL	\$ _____	\$ _____

SECTION D FULL COLOR ADVERTISEMENTS

- Outside BACK Cover (8.5" wide x 11" high + bleed) _____ x \$3,250
- Inside FRONT Cover (8.5" wide x 11" high + bleed) _____ x \$2,750
- Inside BACK Cover (8.5" wide x 11" high + bleed) _____ x \$2,750
- Interior Full Page (7.625" wide x 10.25" high / NO bleed)** _____ x \$1,750
- Half Page (7.625" wide x 4.875" high/ NO bleed)** _____ x \$1,300

Ad sizes based on an 8.5x11 page size with margins. Do NOT include additional margins inside the required ad sizes.

SECTION D SUBTOTAL	\$ _____
SECTION C&D TOTAL	\$ _____

IMPORTANT-COMPANY DESCRIPTION DETAILS

It is extremely important that the information your company submits is correct for the Self-Insurance Solution Provider Directory listing. Neither SIIA nor SIPC will be responsible for any errors of any kind when your description is submitted.

1. Description forms **MUST BE COMPLETED** online at www.sipconline.net/directory

2. **NO FAX DESCRIPTIONS WILL BE ACCEPTED!**

3. The absolute deadline is **July 27, 2018**, for all descriptions.

If your company's description is not submitted by **July 27, 2018**, your description rights will be forfeited.

SECTION E PAYMENT INFORMATION

Application submitted by _____ Email _____

Phone _____ Enclosed is my check payable to SIPC in the amount of \$ _____

Please charge the following: VISA MC AMEX Discover

Credit Card Number _____ VAL Code _____ (Visa/MC/Disc.-3 digit code on back of card; AMEX-4 digits on card front)

Name on Card _____ Exp. Date _____

Billing Address _____

City _____ State _____ Zip _____

Authorized Signature _____ Date _____

APPLICATION MUST BE RECEIVED BY JULY 27, 2018. SUBMIT COMPLETED APPLICATION AND PAYMENT TO

SIPC Processing Center • P.O. Box 1237 • Simpsonville, SC 29681 or FAX (864) 962-2483

CANCELLATION POLICY Written cancellations postmarked or faxed on or before 7/13/2018, will receive a 50% refund. Cancellations after 7/13/2018 are not eligible for a refund.