

# THE SELF-INSURANCE DIRECTORY

The *definitive* resource for self-insurance/captive insurance industry solution providers

Listing and Advertising Information





## GET LISTED

SIGN UP TODAY AT

[sipconline.net/directory](https://sipconline.net/directory)

The Directory is divided into categories by type of service provided. If your company provides multiple services, you may elect to be listed in more than one section.

The Self-Insurance Directory is a service provider directory that lists third-party administrators, excess/stop-loss insurance carriers, captive managers, brokers/consultants, software vendors and many other companies that provide products and services to payers in the self-insured marketplace.

Through partnership with SIIA (Self-Insurance Institute of America), the Directory is available to any organization seeking professional services in the self-insurance/captive markets. SIIA makes the Directory available through its website and is available at every SIIA Conference/Forum throughout the year.

### Who is eligible to list?

All companies that provide a product/service to the self-insurance/captive industry.

**Note:** SIIA members will receive the SIIA logo next to their listing and reduced rates for additional listings.

### How much does it cost?

The first section listing is complimentary for SIIA members and \$350 for non-members. Each additional section listing is \$99 for SIIA members and \$149 for non-members.

### How do I get my listing online?

All listings will appear in the online edition on the SIPC and SIIA websites for one full year.

### Will my online listing(s) link to my company's website?

Yes, all companies that provide their web address will be linked in the online edition.

## Advertising

Complete the information in Section A on the following page.

### Select preferred Ad location:

*Ad Specs*

**Covers** (Inside Front, Inside Back & Outside Back)

8.5" w x 11" h, 300dpi, bleed w/ crop marks

*Interior*

**Full Page**

7.625" w x 10.25" h, 300dpi, NO bleed or crop marks

**Half Page**

7.625" w x 4.875" h, 300dpi, NO bleed or crop marks

### ► July 18, 2025

Deadline for application, artwork and payment.

### Artwork Guidelines

**Accepted Formats:** CMYK, PDF with fonts embedded.

Black TEXT should ONLY be 100% black

No Microsoft files will be accepted  
(Word/Publisher/PowerPoint/etc.)

Email files to  
[ads@sipconline.net](mailto:ads@sipconline.net)

**Note:** Due to design and layout, specific positioning of your ad is not possible. However, in most cases your ad will appear in the same section as your listing.

### QUESTIONS?

**Shane Byars**

888.394.5688

[sbyars@sipconline.net](mailto:sbyars@sipconline.net)

Register Online

► [sipconline.net/directory](https://sipconline.net/directory)

## SECTION A

VISIT [www.sipconline.net/directory](http://www.sipconline.net/directory) to complete your company description and payment or complete/return the form below.

If paying by check, please complete Sections A - E and return to the address below. Upon receipt of payment, you will receive a confirmation email with the link to complete your company description online. We do not accept emailed, written or faxed descriptions.

Company Name

Address

City

State

Zip

Phone

Contact

Title

Email

## SECTION B

Please include our listing in the following categories:

- ☐ Accounting/Actuarial Services
- ☐ Broker/Consultant
- ☐ Captive Insurance Company/RRG
- ☐ Captive Management
- ☐ Cost Containment/Care Management
- ☐ Insurer/Reinsurer/MGU
- ☐ Legal/Subrogation
- ☐ Pharmacy Benefit Manager
- ☐ Provider Direct Contracting
- ☐ Reference Based Pricing
- ☐ Self-Insured Employer
- ☐ Technology Services
- ☐ Third Party Administrators
- ☐ Other

## SECTION C LISTINGS

Your company's first section listing in The Self-Insurance Directory is complimentary for SIIA members and \$350 for non-members. However, you can add additional section listings for \$99 each for SIIA members and \$149 each for non-members.

Listings	Member	Non-Member
Listing w/ a 50-word description	Complimentary	\$350
Additional Listings	_____ x \$99	_____ x \$149
SECTION C SUBTOTAL	\$ _____	\$ _____

## SECTION D FULL COLOR ADVERTISEMENTS

- ☐ Outside Back Cover  
(8.5" w x 11" h, 300dpi, bleed w/ crop marks) \_\_\_\_\_ x \$3,250
- ☐ Inside Front Cover  
(8.5" w x 11" h, 300dpi, bleed w/ crop marks) \_\_\_\_\_ x \$2,750
- ☐ Inside Back Cover  
(8.5" w x 11" h, 300dpi, bleed w/ crop marks) \_\_\_\_\_ x \$2,750
- ☐ Interior Full Page  
(7.625" w x 10.25" h, 300dpi, NO bleed or crop marks)\*\* \_\_\_\_\_ x \$1,750
- ☐ Half Page  
(7.625" w x 4.875" h, 300dpi, NO bleed or crop marks)\*\* \_\_\_\_\_ x \$1,300

\*\*Ad sizes based on an 8.5x11 page size with margins.  
Do NOT include additional margins inside the required ad sizes.\*\*

SECTION D SUBTOTAL \$ \_\_\_\_\_

SECTION C&D TOTAL \$ \_\_\_\_\_

### COMPANY DESCRIPTION DETAILS

Companies are responsible for the accuracy of their company descriptions. SIPC and SIIA will not edit submitted content and are not responsible for listing errors.

1. Description MUST BE COMPLETED ONLINE at [www.sipconline.net/directory](http://www.sipconline.net/directory).
2. No emailed/faxed descriptions will be accepted.
3. The deadline to submit descriptions is **July 18, 2025**.

DESCRIPTIONS RECEIVED AFTER **JULY 18, 2025**, WILL NOT BE INCLUDED IN THE DIRECTORY.

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### SECTION E PAYMENT INFORMATION

Application submitted by	Email		
Phone			
Enclosed is my check payable to SIPC in the amount of \$			
Please charge the following:	VISA	Mastercard	AMEX
	Discover		
Credit Card Number			CVV Code
Name on Card			Exp. Date
Billing Address			
City	State	Zip	
Authorized Signature			Date
Email			

**APPLICATION MUST BE RECEIVED BY JULY 18, 2025.**  
**SUBMIT COMPLETED APPLICATION AND PAYMENT TO:**

SIPC Processing Center • P.O. Box 1237 • Simpsonville, SC 29681 or FAX 864.962.2483