

SIIA MEMBER NEWS, MAY 2025

SIIA boasts a very active and dynamic membership. Here are some of the latest developments from the companies powering the self-insurance industry.

QBE Expands Leadership Team

QBE North America has announced an expansion of its Accident & Health (A&H) leadership team to enhance operational efficiencies and maintain its exceptional service levels to customers.

"I am excited to announce these leadership appointments as we continue to enhance our ability to deliver superior service to our customers," said Tara Krauss, President of Accident & Health. "We are committed to providing meaningful support and exceptional value to our broker partners and customers."

- Andrea McNamara steps into the newly created role of Head of A&H Underwriting, where she is
 responsible for overseeing all traditional underwriting accountabilities, including MSL, Taft Hartley
 and Organ Transplant.
- Mike Jacobs has been appointed to Head of Operations, A&H, where he oversees the development and execution of underwriting operations, product delivery, and clinical risk management strategies.
- Jake Thiesse, former VP of Business Development for QBE's Northwest region, stepped into the newly created role of Head of Sales for A&H.
- Nichole Sivigny has been appointed SVP, Underwriting Leader for the Northwest region. She will be succeeding Jon Tolzin, who will be transitioning to a consultant role after 30+ years in the industry.
- Zach Sullivan is succeeding Mike Jacobs as SVP, Underwriting Leader of the East region.



MedWatch Earns URAC Accreditation

MedWatch announced that it has once again earned URAC accreditation for Health Utilization Management, Case Management, and Disease Management. URAC is the independent leader in promoting healthcare quality by setting high standards for clinical practice, consumer protections, performance measurement, operations infrastructure, and risk management.

"Earning URAC re-accreditation reflects the hard work of our team and unwavering commitment to improving healthcare quality," said Sally-Ann Polson, President and CEO of MedWatch. "We are honored to uphold URAC's high standards and remain a trusted partner in healthcare transformation."

Caryn Rasnick to Lead Operation at Boon-Chapman

Boon-Chapman announced the appointment of Caryn Rasnick as Chief Operating Officer.

Caryn is a veteran employee benefits executive with over 35 years of experience in the TPA industry. Prior to joining Boon-Chapman, Caryn worked as a Chief Client Relations Officer at MedWatch, where she oversaw the company's client engagement strategy, with a focus on building and maintaining strong, longterm relationships with key clients.

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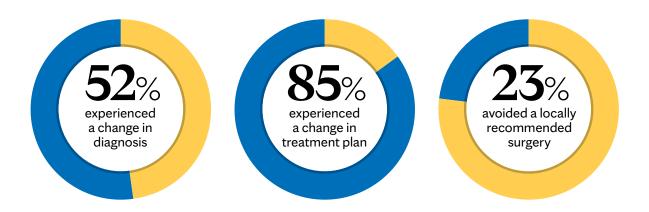
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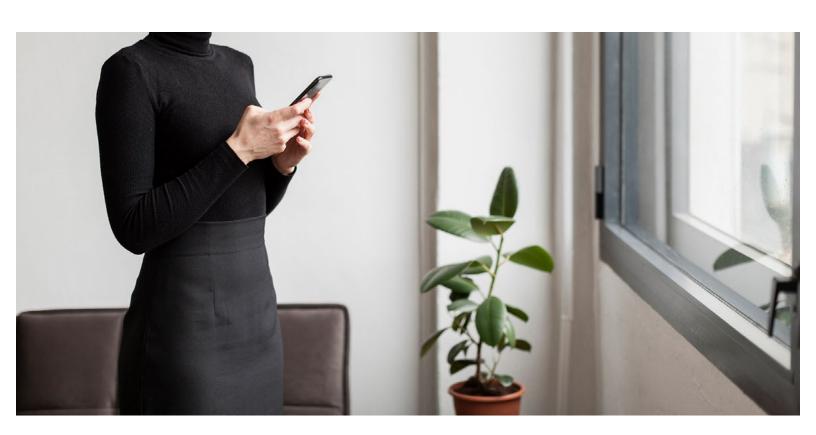
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"Caryn's people-centric leadership approach, deep understanding of operational efficiency and excellence, and dedication to building high-performance teams will drive our executive strategies forward. As we lay the foundations for continued value creation in Boon-Chapman's ambitious plan for long-term growth, I can't think of a better person to take on these responsibilities than Caryn," said Kari L. Niblack, President of Boon-Chapman.

Zakipoint Promotes Jaclyn Mains

Zakipoint Health Inc. announced the promotion of Jaclyn Mains to Chief Revenue Officer. In this role, Jaclyn will drive revenue growth, partnerships, and sales expansion, further advancing the company's mission to transform employee benefits.





"I'm passionate about bridging the gap between healthcare and benefits, ensuring that employers and members not only understand their plans but engage with them proactively to make informed decisions," said Jaclyn Mains. "At zakipoint Health, we deliver transparent, real-time insights that drive action, optimize costs, and enhance the healthcare experience. I'm excited to advance our vision and foster partnerships that create lasting impact."

Ramesh Kumar, CEO of Zakipoint Health, added, "Jaclyn has been incredible in driving growth and client success. Her ability to blend deep healthcare knowledge, strategic execution, and a customer-first mindset makes her the ideal leader to take us to the next level. I am thrilled to have her as our Chief Revenue Officer."

Liviniti's LeAnn Boyd Receives Prestigious Award

Liviniti announced that its CEO, LeAnn Boyd, has been selected for the Inc. 2025 Female Founders 500, which recognizes the most dynamic women entrepreneurs in America who are leading their organizations to success. The announcement puts LeAnn in the company of US-based women entrepreneurs whose achievements defy obstacles and position them as leaders in their industries.

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* MyHealthGuide rankings (2022): myhealthguide.com. Stop loss coverage is underwritten by Wellpoint Life and Health Insurance Company. Wellpoint is a registered trademark. 1042758MUBENWLP Rev. 4/24





"The Inc. Female Founders recognition is a reflection of our entire Liviniti team as we work together to deliver pharmacy benefit savings to employers and their plan members," says LeAnn. "Pharmacy care has the power to improve the well-being of people and communities, and Liviniti is making a difference in the lives of the people we serve. I am excited to be in the company of such impressive women leaders honored by Inc."

Berkely A&H Adds to Sales Team

Berkley Accident and Health, a Berkley Company, announced the appointment of Chris Pinto as Regional Sales Manager for the New England states. In this role, Chris will be responsible for driving growth and developing new Stop Loss relationships and Captive Insurance programs in the region.





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"We are thrilled to welcome Chris to our team," said Brad Nieland, President and CEO of Berkley Accident and Health. "Chris's extensive experience with both national carriers and his time as a broker make him an invaluable asset. His successful track record in business development and his deep understanding of the insurance landscape will greatly benefit our clients."

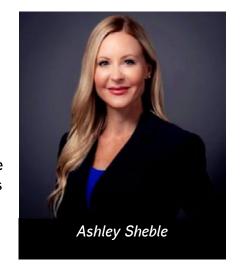
Blackwell Captive Solutions Appoints New Marketing Executive

Blackwell Captive Solutions, a leader in group medical stop loss captives, is pleased to announce the promotion of Ashley Sheble to Chief

Marketing Officer. In this role, Sheble will spearhead strategic marketing initiatives to elevate Blackwell's presence, expand partnerships,

and deliver innovative solutions that provide greater control and cost predictability in a rapidly evolving benefits landscape.

Ashley brings 15 years of experience in the employee benefits industry, where she developed a deep understanding of employer-driven healthcare solutions. Sheble also brings innovation expertise gained from her studies at Harvard University and involvement in the Harvard Innovation Lab, applying forward-thinking strategies to develop cutting-edge solutions, strategic partnerships, and cost-containment programs that help employers proactively address rising healthcare costs.







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*Aon 2024 Medical and Prescription Drug Underwriting Trend Guidance

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TJ Carrender

TJ Carrender Named President at Virtue Health

Virtue Health announced the appointment of TJ Carrender as its new President.

With a proven track record in transformational leadership, go-to-market strategies, and business turnarounds, Carrender will lead Virtue Health into its next phase of innovation and growth.

Carrender steps into the role with over 20 years of executive leadership, bringing expertise in scaling operations, driving market expansion, and propelling business growth. Previously, as President of Authorify, he tripled revenue in three years, and as VP of Sales for Konica Minolta, he drove significant sales growth. At Virtue Health, Carrender will accelerate the company's mission to mitigate healthcare costs for midsized

employers while delivering superior benefits and financial stability.

"TJ Carrender's appointment marks a bold step forward for Virtue Health," said John W. Sbrocco, CEO of Virtue Health. "His knack for transformation and operational excellence will amplify our ability to empower employers and benefits consultants with smarter, more affordable healthcare solutions."



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Patrick Williams CEO Fiduciary In A Box Palm Beach Gardens, FL

Nicole Semeraro CFO Karias Health Awendaw, SC

Steve Keresztes **VP, Client Services** Medlitix Wexford, PA

Troy Vincent Founder & CEO **Navigate Wellbeing Solutions** West Des Moines, IA

Shannon Rich VP, Client Strategies Northwind Pharmaceuticals Indianapolis, IN

Natalya Gertsik VP, Partnerships Private Health Management Cranford, NJ

Kristin Asche **Director of Legal Services** Sourcewell Staples, MN

Wendell Strickland CEO Strongside Solutions Alpharetta, GA

NEW EMPLOYEER MEMBERS

Michael Quernemoen Owner & CFO **Triple Crown Products** Mukwonago, WI

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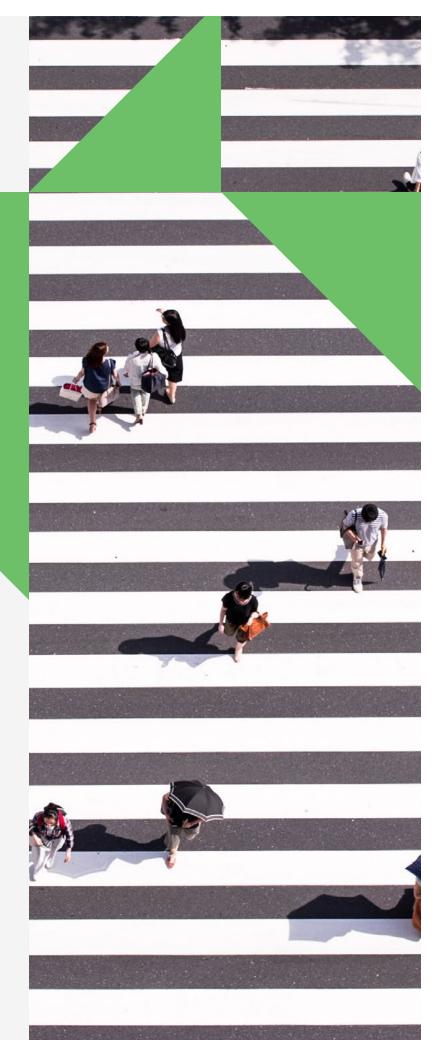
^{*} Also serves as Director

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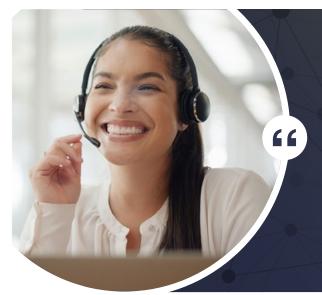
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-Nova Case Management Nurse

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