NEWS
FROM SIIA MEMBERS

SEPTEMBER 2026

SIIA boasts a very active and dynamic membership. Here are some of the latest developments from member companies and individuals powering the self-insurance industry.

Matthew Cooper Joins Crum & Forster's Stop-Loss Team

Crum & Forster's (C&F) Accident & Health (A&H) Division announced that Matthew Cooper has joined the C&F Stop-Loss (CFSL) Sales team within the Medical Business Unit (MBU) as Vice President. In this role, Cooper will lead the CFSL Sales team and partner closely with CFSL and MBU leadership to drive growth across all U.S regions, with a focus on new business sales, renewal performance, producer relationships, and alignment across Sales, Underwriting, Claims, and other key functional teams.

Matthew Cooper
C&F Stop-loss (CFSL)

"Matt brings outstanding stop-loss insurance market knowledge, deep producer relationships, and a proven record of building high-performing sales organizations," said David Webb, Senior Vice President, C&F Stop-loss at Crum & Forster. "His leadership experience, strategic mindset, and collaborative approach make him an excellent addition to our team as we continue to expand our market presence, strengthen our producer partnerships, and drive profitable growth across the business."

Cooper brings 30 years of sales and sales leadership experience across the stop-loss insurance market. He joins C&F from Reinsurance Group of America, where he served as Vice President of Business Development – Stop-loss and led the national go-to-market strategy for Employer Stop-loss. Prior to that, he held leadership and sales roles at Berkley Accident and Health and Arizona Benefit Plans. Throughout his career, Cooper has built expertise in sales leadership, market expansion, producer strategy, and cross-functional partnerships.

"I'm excited to join Crum & Forster and the Accident & Health Division at such an important time within the business," said Cooper. "C&F has built a strong reputation in the market through its underwriting expertise, service commitment, and collaborative culture. I look forward to working with the CFSL insurance team and our partners across the Medical Business Unit to help deliver positive outcomes and strong results nationwide."

Caribou and ELMCRx Announce New Brand Launch

Caribou Systems, Inc. has unveiled a new brand identity, marking a pivotal evolution for the firm and reinforcing its commitment to delivering independent oversight across pharmacy benefit management. Building on more than 25 years of industry leadership, Caribou is sharpening its strategic focus on pharmacy claims auditing, payment integrity, and fiduciary solutions, beginning in the third quarter of this year.

Concurrent with this new brand identity, ELMCRx, which acquired Caribou in 2025, is also rebranding under the Caribou name, pivoting away from clinical services to focus exclusively on pharmacy claims auditing, claims monitoring, and fiduciary oversight - the areas of greatest need amid mounting legislative, regulatory, and financial pressure across the PBM industry.

"This rebrand reflects both who we are and where we are going," said Richard Fleder, Caribou's Chief Executive Officer. "Stepping away from our clinical services was a deliberate choice, made because the industry's greatest need right now is independent auditing, claims monitoring, and fiduciary oversight. Caribou's singular focus beginning in Q3 on these disciplines ensures we remain on the frontline of helping the self-funded market navigate increasing complexity with confidence and clarity."

"Caribou has long been recognized as the preeminent independent PBM auditing firm in the country, and this next chapter is about building on that reputation," said Amy Gasbarro, President of Caribou. "With the added focus and resources behind our team today, we're positioned to deliver even greater rigor and value to the brokers, consultants, and plan sponsors who depend on us."

New Brand Identity for Gradiant AI

Gradient AI, a prominent enterprise software provider of artificial intelligence solutions for the insurance industry, has debuted a refreshed brand identity reflecting the company's ongoing evolution. Given its rapid emergence as a premier architect of AI-enabled decision intelligence platforms, the top-down makeover exemplifies the company's expansion from its startup roots to a deeply trusted partner for carriers, third-party administrators (TPAs), brokers, and self-insured employers navigating complex risk decisions in the group health, property & casualty, and workers' compensation segments.

According to a company statement, the brand refresh represents a strategic inflection point: since its founding in 2018, the company has dramatically expanded its customer base, data assets, and platform capabilities, while experiencing double-digit year-over-year growth and securing $56 million in Series C funding. In doing so, Gradient AI accrued one of the insurance industry's largest data lakes, a trove spanning tens of millions of policies and claims. This rich well of intelligence helps Gradient AI solutions integrate with existing systems and workflows in a fashion that is purpose-built for insurance rather than adapted from general AI products.

"Over the past several years, we've built powerful technology, earned deep trust with our customers, and helped the insurance industry make better, higher-stakes decisions with AI," said Stan Smith, CEO of Gradient AI. "As our impact has grown, it's become clear that our brand must evolve to reflect who we are today. We're not just refreshing our look; we're showing up as the platform partner that integrates across workflows, addresses high-complexity risk, and delivers measurable outcomes our customers can stand behind."

Gene Pompili to Lead Stop-Loss Division at Amynta

Amynta Risk Solutions announced the appointment of Gene Pompili as president of its accident and health and medical stop-loss division.

Pompili joins from ClearPoint Health, where the role was chief strategy officer. Responsibilities there covered enterprise strategy and long-term business planning, growth initiatives across captive and healthcare financing programs, and the development of the firm's Stop-Loss Center of Excellence.

Gene Pompili
Amynta Risk Solutions

Pompili was previously vice president and group benefits risk leader at Oswald Companies, leading the firm's group benefits captives practice and its consulting team. The role involved designing and managing captive and risk-sharing programs and advising employers on self-funded healthcare strategies and cost-containment approaches.

Marpai Announces Latest Investment

Marpai, Inc., a leader in innovative healthcare technology, Third-Party Administration ("TPA"), and Pharmacy Benefit Management ("PBM") services, today announced that it entered into securities purchase agreements with accredited investors in a private placement of newly designated convertible preferred stock. The offering was led by Mitchell Companies.

The investment is intended to accelerate Marpai's growth trajectory, strengthen its technology-enabled healthcare services platform, advance the Company's mission of delivering smarter, more efficient healthcare administration solutions for employers, members, brokers, and healthcare partners, and strengthen Marpai's financial position.

HCC Life Insurance Company operating as Tokio Marine HCC – A&H Group

TOKIO MARINE HCC

Tokio Marine HCC – A&H Group is pleased to present our 2026 Annual Market Report.

We hope you find this information useful and encourage you to **scan the QR code to view the full report.** If you have any questions, please contact your sales representative or visit **tmhcc.com/AHGroup** to learn more about our products, services, and solutions.

"The investment is a massive catalyst for Marpai," said Damien Lamendola, CEO of Marpai. "This $12 million investment ensures we are well capitalized to execute our strategic vision, accelerate our technology roadmap, and scale our operations. Mitchell Companies shares our absolute commitment to transforming healthcare administration, and their financial backing provides both the capital and strategic alignment we need to execute the incredible market opportunities ahead and deliver unmatched value to our clients."

"We are thrilled to back Marpai as they embark on this exciting next phase of growth," said Steve Mitchell, Chairman of Mitchell Companies. "Our team has immense confidence in Damien Lamendola and the entire Marpai leadership group. We believe that Damien possesses the exact combination of visionary leadership, deep industry knowledge, and operational focus required to take the Company to new heights. We believe that Marpai is uniquely positioned to build a highly differentiated, world-class healthcare services platform that creates lasting value for employers and partners alike."

Nova Recognized by the Validation Institute

Nova Healthcare Administrators, Inc. has been recognized by the Validation Institute as a Validated Third-Party Administrator, a newly established designation that evaluates transparency and business practices within the TPA market.

This recognition reflects Nova's commitment to transparency, accountability, and alignment with plan sponsor interests — key priorities for employers seeking greater control over healthcare costs and outcomes.

The designation is part of a new initiative from the Validation Institute designed to bring increased visibility to how TPAs operate, particularly in areas such as claims administration, vendor relationships, and fee structures. As part of the process, organizations are required to provide detailed, transparent responses regarding their business practices and revenue models.

Achieving the validation affirms that Nova demonstrates a consistent focus on:

- Full transparency in administrative fees and third-party services
- No undisclosed markups or referral fees from vendors or providers
- Flexibility for plan sponsors to engage third-party vendors and auditors
- Administrative processes that strictly follow plan documents and sponsor direction

As employer expectations continue to evolve, there is growing demand for greater clarity around how healthcare dollars are spent and how administrative partners operate.

"This new designation helps bring much-needed transparency to the TPA space," said James Walleshauser, president, Nova. "We're proud to be among the organizations helping to set that standard. This recognition reinforces Nova's core values and long-standing commitment to helping employers get more from their health plans: through transparency, education, and a personalized, hands-on approach that supports better decisions and better outcomes for the people they serve."

Elizabeth Vire
Auxiant

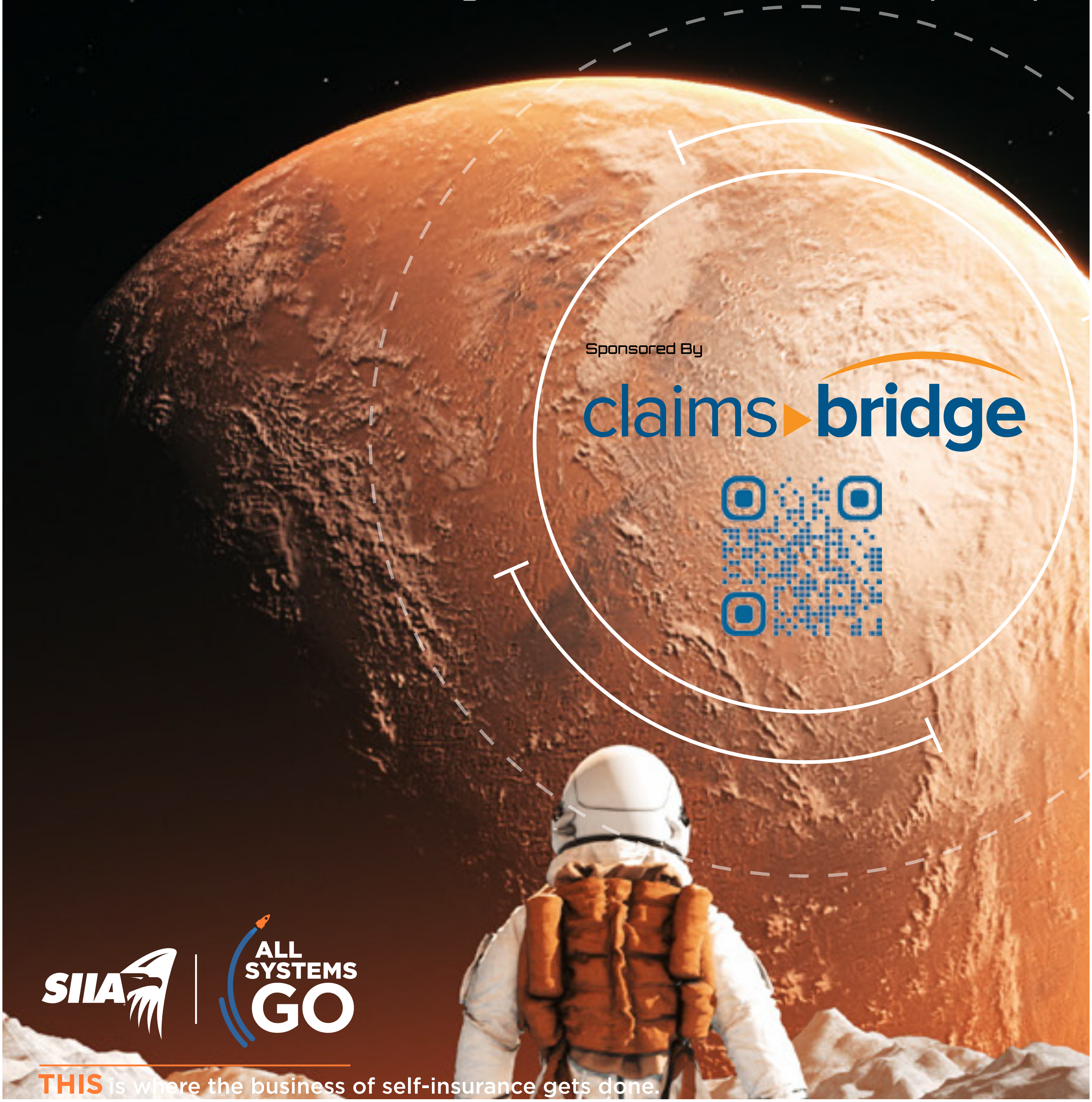
Auxiant Expands Sales Team With Elizabeth Vire Appointment

Auxiant, a leading independent TPA, announced that Elizabeth Vire has joined the company as a National Sales Executive. Vire brings more than 15 years of experience helping employers and consultants implement innovative self-funded health benefit strategies that improve outcomes while lowering healthcare costs.

Interstellar

SIIA National Conference Party | October 13, 2026

JW Marriott Desert Ridge | Ballroom Lawn | 7:30p - 10p



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THIS is where the business of self-insurance gets done.

Her addition reflects Auxiant's continued investment in national growth as more employers seek independent, transparent alternatives to traditional health plan administration.

As a National Sales Executive, Vire will focus on expanding relationships with consultants and employers while supporting the continued growth of Auxiant's national client base.

According to a company statement, Vire is one of the most talented individuals in the employee benefits space and has spent her career serving the self-funded healthcare marketplace, developing expertise in third-party administration, stop-loss, business development, sales leadership and innovative cost containment strategies. She is recognized for building long-term relationships with consultants and employers while helping organizations implement customized benefit solutions that reduce healthcare costs.

"What attracted me to Auxiant was the team's unwavering commitment to independence, transparency and personalized service. The relationships I've built with consultants and employers over the years have always been at the heart of my work, and I'm excited to continue partnering with them through Auxiant to deliver innovative self-funded solutions that improve outcomes while helping employers better manage healthcare costs," said Vire. ■

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Founder & Principal
Datavoce Consulting, LLC

Cell and Gene Task Force
Ashley Hume
President
Emerging Therapy Solutions®

* Also serves as Director

Rethink what's possible with your stop-loss partner

For over 40 years, Sun Life has partnered with self-funded employers to help manage risk. Today, we're continuing to evolve, connecting stop-loss protection with programs designed to help employees access appropriate care for complex and high-cost conditions.

Learn more about our offerings by scanning:

Clinical 360+ transforming care for everyday and complex health challenges

Our enhanced program builds on the industry-leading Clinical 360 foundation, which achieved over **$68 million in savings** in 2025. Available for select clients, this advancement adds personalized care pathways and expert navigation with the goal to deliver even greater value. Through proactive outreach and dedicated support, your employees gain seamless access to specialized programs, digital health tools, and clinical guidance—all designed to improve health outcomes while managing costs effectively.

It's time to reconsider what you expect from your stop-loss partner. Let Sun Life support your business with innovative health solutions that prioritize access to quality care.*

Ask your Sun Life Stop-Loss Specialist about Clinical 360+ today.

*Hinge Health will be provided to eligible members at Sun Life's expense through the first policy year.

Sun Life is not responsible or liable for the care, services, or advice provided by Somatus, OptiMed Health Partners, or Hinge Health, and reserves the right to discontinue this service at any time.

Sun Life will collaborate with your TPA on eligibility and applicability of programs.

Health Navigator is provided by PinnacleCare. PinnacleCare is a member of the Sun Life Financial Inc. ("Sun Life") family of companies. PinnacleCare and its employees do not diagnose medical conditions, recommend treatment options or provide medical care, and any information or services provided should not be considered medical advice. Any medical decisions should be made only after consultation with and at the direction of the member's medical provider. Any person or entity who provides health care services following a referral or other service provided does so independently and not as an agent or representative of PinnacleCare.

Group stop-loss insurance policies are underwritten by Sun Life Assurance Company of Canada (Wellesley Hills, MA) in all states, except New York, under Policy Form Series 07-SL REV 7-12 and 22-SL. In New York, Group stop-loss insurance policies are underwritten by Sun Life and Health Insurance Company (U.S.) (Lansing, MI) under Policy Form Series 07-NYSL REV 7-12 and 22-NYSL. Policy offerings may not be available in all states and may vary due to state laws and regulations. Not approved for use in New Mexico.

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SIIA NEW MEMBERS

SILVER MEMBERS:

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FlyteHealth
New Canaan, CT

CORPORATE MEMBERS:

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Atlanta, GA

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Next Level Medical
Houston, TX

Charles Busch
Senior Vice President,
Strategic Partnerships & Sales
MedPic
Poolville, TX

Ernie Harris
TPA Partner Development
Elevate
Grand Junction, CO

Orin Horowitz
Chief of Staff
PlanAm Group
Las Vegas, NV

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Director, Marketing Events
Machinify
Dallas, TX

Kenneth Rostkowski
Senior Sales Executive
True Path Sourcing
Grapevine, TX

Marc A. Sweeney, Pharm.D.
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Profero Team
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John B. Youngs
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Prodigy Health Insurance
Services
Elk Grove, CA

Cori Zavada
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CMC Consulting, LLC dba
Fiduciary Risk Management
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