

### 2024 JANUARY MEMBER NEWS

SIIA Diamond, Gold, and Silver member companies are leaders in the self-insurance/captive insurance marketplace. Provided below are news highlights from these upgraded members. News items should be submitted to membernews@siia.org.

All submissions are subject to editing for brevity. Information about upgraded memberships can be accessed online at www.siia.org.

If you would like to learn more about the benefits of SIIA's premium memberships, please contact Jennifer Ivy at jivy@siia.org.

#### SIIA ANNOUNCES TATUM RE AS NEWEST DIAMOND MEMBER

SIIA has announced that **Tatum Reinsurance Intermediary, LLC**. has become a Diamond member company. Diamond membership signifies the highest level of support for SIIA and demonstrates a company's leadership position within the self-insurance marketplace.

"With team members who have been involved with SIIA for over 30 years, Tatum RE is committed to supporting the leading self-funded industry organization. By Tatum RE becoming a Diamond member of SIIA and our London company, Secan & Partners, also becoming a Gold member, our combined commitment to self-insurance in general, and SIIA in particular, is clear to see. We encourage all entities active within the self-insurance industry to join SIIA and benefit from the educational, networking, and legislative/regulatory representation that SIIA provides," said Tatum RE Chief Executive Officer Dominic Hagger.

Tatum RE and Secan & Partners are intermediaries who work with clients, producers, insurers and reinsurers to design, structure and place insurance and reinsurance programs in the A&H and P&C markets. Both companies' goal is to empower their clients' businesses with first-class partnerships, assisting their clients in navigating their risks with confidence. Learn more at www.tatumreinsurance.com and www.secanins.com.

This continued growth in the number of SIIA Diamond members reflects recognition by leading industry companies of the importance of providing robust support to the trade association that is best positioned to protect and promote their business interests. This support has enabled SIIA to improve and expand its membership service capabilities further. Learn more at www.siia.org.

## UNDERWRITING MANAGEMENT EXPERTS ANNOUNCES PARTNERSHIP WITH ADVANCED MEDICAL STRATEGIES (AMS)

Advanced Medical Strategies (AMS), a leading healthcare affordability software company providing clinical insights and financial analysis for complex medical claims, is pleased to announce a partnership with Underwriting Management Experts (UME), a full-service Managing General Underwriter (MGU), offering underwriting, policy binding, contract issuance, premium collection, and claims payment. As one of the largest stop-loss MGUs in the country, UME remains dedicated to upholding its exceptional customer service. This collaborative alliance heralds a new era in healthcare affordability and innovation,

promising unparalleled solutions for the ever-evolving healthcare landscape.

"Advanced Medical Strategies is a leading data and analytics organization in the healthcare industry," said Jack McCarthy, President of UME. "With their business insights, price transparency benchmarks, clinical standards of care, and predictive analytics capabilities, we are looking forward to the ways that AMS will help our organization further its growth."

UME will be utilizing AMS' PredictRx and PredictDx, which are housed on the Predict Platform. The Predict Suite includes clinical insights and financial analytics with data representing the entire payer marketplace. PredictDx focuses on catastrophic diagnoses, while PredictRx focuses on specialty drugs. While harnessing the Predict Suite, UME will also leverage AMS' predictive analytics products: Profiler and CensusRater. Profiler is an industry-leading platform that quickly organizes claims files, identifies current and potential high-cost members, analyzes their diagnoses and specialty drug usage, and predicts costs for medical risk mitigation. CensusRater uses big data and statistical methodologies to project future claims of a group using only a member-census when claims data is not available.

"We are excited that UME is innovating their stop-loss operations with the use of AMS' Predict Suite and predictive analytics," said Peter Borans, CEO and Founder of AMS. "We look forward to powering their underwriting and clinical processes by providing the most accurate, efficient, and high-quality solutions to best assess risk and predict cost."

"We look forward to continuing to work together with AMS to enhance the affordability and accessibility of healthcare for all," said Samantha Gallagher, Chief Risk Officer.

#### STRATEGIC RISK SOLUTIONS DIVISION NAMES NEW OPERATING **EXECUTIVE**

Strategic Risk Solutions (SRS), the world's largest independent insurance company manager, announced that experienced executive leader Paul Fitzgerald has joined SRS Altitude as Chief Operating Officer.

In this role, Paul will lead Altitude's operational, data, analytics, reporting, and risk management activities. In addition, he will be involved in key strategic initiatives to grow the business across all types of non-standard solutions for corporate entities and risk-takers.

"Paul has the experience and drive that fit with our vision for the COO role," said Brady Young, CEO of SRS. "I believe he will be a tremendous asset to assist the structuring and implementation of the strategic vision for SRS Altitude."

Paul brings to SRS more than 20 years of leadership and execution experience in P&C (re)insurance across multiple lines of business and markets around the world. Prior to joining SRS, Paul has fulfilled senior roles for Swiss Re Corporate Solutions, Willis Towers Watson, Allianz, and AVIVA.

"The reputation of SRS in the market speaks for itself, and I am thrilled to be joining such an exceptional organization," said Paul. "In a continuously changing risk environment, the increasing demand for alternative risk transfer solutions signifies a dynamic shift toward innovative approaches, and in this regard, Altitude is well positioned to respond to clients' needs."



Altitude is set to begin operations in the first quarter of 2024. For more information about the services offered by Altitude, please visit our website: SRS Altitude.

#### ARTEX ANNOUNCES UPDATES TO ITS CAPTIVE CELL FACILITY

Artex, one of the largest global cell facility managers, has announced it will be transitioning all of its cell facility names to Artex Axcell over the next several months. The change aims to bring more efficiency and higher levels of service to clients seeking an alternative risk solution that demands less time, investment and resources.

"The creation of Artex Axcell is the result of a rationalization effort that will be phased across jurisdictions and will drive a consistent global approach," said Peter Mullen, Global CEO, Artex. "The new cell facility name is designed to highlight our best-in-class offering and build upon the strength and reputation of the Artex brand to entities



## across the U.S., Cayman, Bermuda and Guernsey."

Cell facilities can be used for a variety of purposes, including to gain greater (re)insurance and capital market access, provide flexibility in coverage, fill gaps in commercial policies and create new revenue streams as an alternative to an owned captive and as a captive exit strategy.

## HPI ANNOUNCES SCOTT REVEY AS REGIONAL SALES EXECUTIVE

Health Plans, Inc. (HPI) has tapped strategic healthcare sales leader Scott Revey as its new regional sales executive. Scott brings his expertise in cultivating strong broker relationships and the ability to position point solutions for HPI's clients, along with a depth of knowledge of A.I. claims engine decision support, HRIS, and CRM platforms.

Scott comes to HPI with almost a decade of experience in the healthcare space, including middle market sales director for Aetna, vice president of business development for Evolution Healthcare, and, most recently, sales director for ACS Benefit Services.

## WELLRITHMS REPORTS RECORD CLIENT SAVINGS FOR 2023

WellRithms, Inc. reported another year of record savings for group health plans and members, driven by plans embracing the industry's most successful solution for medical balance billing. This growth follows four consecutive years in which the company landed in the top quartile of the Inc.-5000 list of America's fastest-growing companies.

"This was our third successful year of protecting plans and their members from egregious balance billing attempts using WellRithms' Shield," said company CEO Merrit Quarum, M.D.

"With WellRithms' Shield, a patient does not have to retain or work with an attorney," he added. "Instead, the member and plan are completely indemnified, and any provider attempts to collect must be directed to WellRithms. Neither the member nor plan gets dragged through the courts or suffers the emotional and financial strains of litigation."

WellRithms' Shield is backed by AMI Indemnity, an indemnity captive that completely protects the plan and participant from additional legal or financial risk associated with a balance bill. The captive shields plans and members from litigation tactics, legal fees, and additional payments, even in the unlikely event of an adverse judgment. The protection and savings are guaranteed. All of the company's products are backed by years of medical, legal, and technological experience.



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## SIIA NEW MEMBERS **JANUARY 2024**

#### **REGULAR CORPORATE MEMBERS**

John Roos Co-Founder & EVP Aphora Health, Inc. Jennifer Johnson Vice President of Sales/ Marketing Liviniti

Joe Summers Vice President New Business Development **Health Delegates** 

Herman Hofman Partner Varnum LLP

#### SILVER MEMBERS

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Matthew DeLuca HR Manager Keystone Custon Management LLC





Healthcare Price Transparency Forum February 26-27, 2024 JW Marriott Charlotte Charlotte. NC

**Future Leaders Forum** April 9-10, 2024 Kansas City Marriott Downtown Kansas City, MO

International Conference July 22-24, 2024 The College Green Hotel Dublin JW Marriott Desert Dublin, Ireland

Artificial Intelligence **Forum** February 27-28, 2024

JW Marriott Charlotte Charlotte. NC

**Forum** May 6-8, 2024 Westin Poinsett Greenville, SC

**Corporate Growth** 

**National Conference** September 22-24, 2024 Ridge Phoenix, AZ

Spring Forum March 25-27, 2024 JW Marriott Hill Country Resort & Spa San Antonio, TX

Cell & Gene Therapy Stakeholders **Forum** May 29-30, 2024 JW Marriott Mall of America

Minneapolis, MN