



SIIA ENDEAVORS

A MESSAGE FROM SIIA PRESIDENT & CEO

Dear Colleagues and Friends:

With all the uncertainty in the self-insurance marketplace given COVID-19 developments, I wanted to take this opportunity to deliver a message of certainty – SIIA will be there for its members.

We were of course disappointed that our events scheduled for this spring needed to be cancelled. But SIIA is much more than just a conference producer and we are pressing forward with important membership initiatives even in this challenging environment.

On the COVID-19 front, SIIA has positioned itself to be the best single source of industry specific information that is being delivered via webinars, e-mail updates and in-depth coverage in The Self-Insurer magazine.

While Coronavirus concerns are clearly top of mind for most members right now, SIIA's leadership does anticipate that things will return to "normal" or some variation of normal in the coming months, so we are now re-setting the planning process for key initiatives that have been temporarily side-lined.



SIIA Drug Pricing Task Force meeting in February

We plan to update members soon on the work of a volunteer task force focused on developing strategies to address rising costs associated with specialty drugs and gene therapy that are adversely affecting self-insured payers and their stop-loss partners.



Captive managers and advisors meet in Miami in February

We will also be re-engaging the SIIA Future Leaders Committee to continue its very important work of developing strategies to encourage younger member involvement in our organization, which in turn benefits the overall industry.

Another task force will continue its work to identify ways to ensure that health claims data is more readily available for underwriting and cost management purposes.



SIIA members in Dallas discuss obtaining necessary claims data in February

And a third task force of SIIA TPA members will be resuming its work soon to develop best practices for working with reference-based pricing vendors.

SIIA members involved with captive insurance are being well-served by an ongoing political advocacy effort designed to deter the potential

of new regulations and IRS enforcement practices that would be harmful to the industry.

Finally, we are now finalizing the educational program and other event details for SIIA's National Conference & Expo, scheduled for October 11-13, 2020 in Phoenix. And while I did just say that SIIA is more than just conference producer, we do produce amazing events. How great it will be to see all of our members together under one roof after the social distancing era comes to an end.

There's even more activity I could report on, but I hope this summary demonstrates that SIIA is focused on helping its members even in the face of the current challenges and distractions.



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That's all for now. On behalf of SIIA's volunteer leadership and professional staff, we look forward to getting through these difficult times together and continuing our mission of protecting and promoting the business interests of companies involved in the self-insurance and captive insurance marketplace.

Sincerely,



*Michael W. Ferguson
President & CEO*



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