

SIIA Endeavors

The Crescent City to Host the First Executive Forum of 2016

The Self-Insured Health Plan Executive Forum is March 21-23, 2016, at The Westin New Orleans Canal Place in New Orleans, Louisiana. Executives involved with the establishment, management and/or support of self-insured group health plans will find this educational conference exceptionally valuable. Anticipated attendee profiles include: corporate benefit directors, third party administrators, brokers/consultants, stop-loss insurance carriers/MGUs, captive managers and industry service providers.

Highlights of the educational program include the following sessions:

The Role of the Self-Insurance Industry in Advancing the Health Care Transparency Movement

- » **Martin Makary, MD, MPH**, Professor of Surgery at Johns Hopkins University School of Medicine, author of the widely-acclaimed *Unaccountable: What Hospitals Won't Tell You and How Transparency Can Revolutionize Health Care*, shares his unique view on the state of the health care transparency movement and how the self-insurance industry is playing an increasingly important role in helping to disrupt the status quo for the benefit of patients and their employer plan sponsors.

Employer Health Care Coalitions-Breaking the Grip of Health Insurance Monopolies One State at a Time

- » **Karen van Caulil**, Chairwoman of National Business Coalition on Health will highlight and describe how employer coalitions are re-shaping the

health care marketplace in various states to help even the playing field for self-insurers when competing against insurance carriers for provider pricing and related arrangements.

Breakout Sessions Include:

- **Big Data for Stop-Loss – Adding Value or Just Adding Cost and Complexity?** with **Heather Lavalley**, President, Employee Benefits Distribution of Voya Financial and **Matt Rhennish**, President and COO of HM Insurance Group

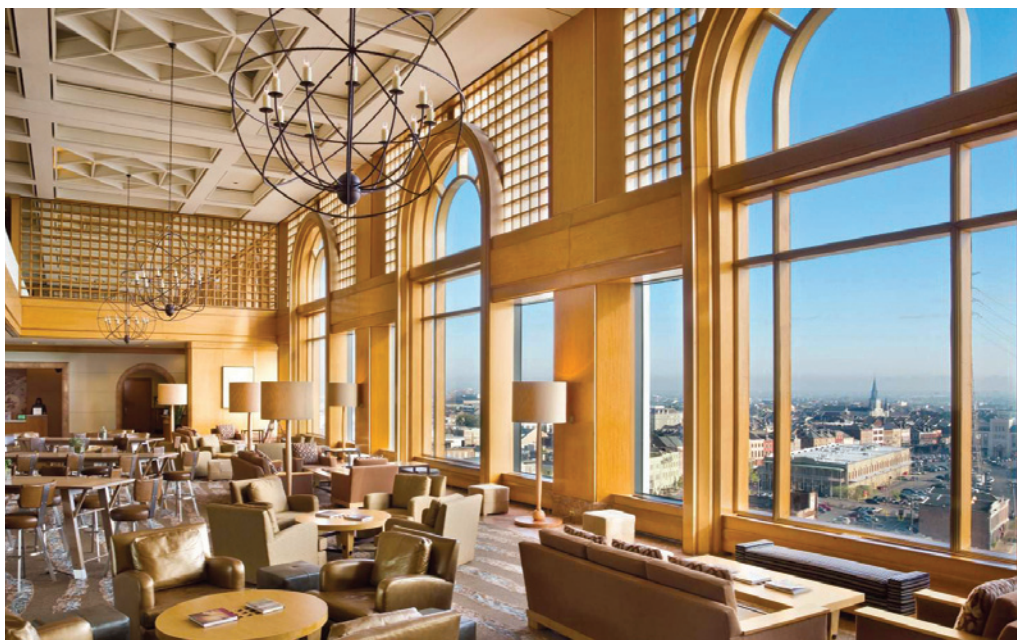
- **Provider Sponsored Health Plans – A New Role for TPAs** with **Karin Landry**, Managing Partner, Spring Consulting Group, LLC



- **Self-Insurance Industry ICD-10 Transition Update** with Rick Raup, President & CEO of Business Administrators & Consultants, **Bruce Carlson, FSA**, Windsor Strategy Partners, LLC and **Chris Haugan**, Stop-Loss Supervisor of Employee Benefit Management Services, Inc.

- **The Evolution of TeleHealth Solutions for Self-Insured Plans** with **Dr. Jeffrey Kesler**, President and COO of Salus

The conference will conclude with a **Legislative/Regulatory Update** from **Adam Brackemyre**, Director of State Government Relations for SIIA and **Ryan Work**, Senior Director of Federal Government Relations for SIIA.



In addition to the educational program, the event will feature multiple unique networking opportunities and multiple high profile companies exhibiting. ■

For more information visit www.sii.org.

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msl2221 - 09/15