

SIIA Endeavors



SIIA's 2018 Self-Insured Health Plan Executive Forum will take place March 5-7th at the Belmond Charleston Place in Charleston, South Carolina.

This popular SIIA event has been re-invented for 2018 to be faster-paced and highly interactive educational program, which will be enhanced by new technology features that will actively engage audience members from the beginning to the end. We have also created an appealing and centralized networking area adjacent to the educational sessions to help facilitate attendee connections. Participants are expected to include senior executives representing self-insured employers, third party administrators, stop-loss insurance carriers/MGUs and a variety of industry service providers.

Come in early to participate in the Self-Insurance Educational Foundation's (SIEF) always popular golf tournament on March 5th at RiverTowne Country Club. Don't miss this exclusive opportunity to better your handicap, refine your putting skills and support the foundation dedicated to ensuring the development of tomorrow's leaders in the self-insurance/ART industry.

The SIEF Golf Tournament Fundraiser is open to all conference registrants and promises to be an excellent opportunity to network with executive-level industry colleagues and peers. Sponsorship opportunities are available!





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The educational program kicks off Tuesday, March 6th with Self-Insurance Industry Town Hall, moderated by SIIA President & CEO, Mike Ferguson. This session is designed to take the “pulse” of the industry by engaging the audience through a real-time polling format where attendees will be asked to register their opinions on the hottest and sometimes controversial topics on the minds of self-insured employers and their business partners. All audience feedback will be displayed in real time, making this a truly lively and interactive way to kick off the program.

Other sessions include:

The Good, Bad & Ugly of Reference Based Pricing

This panel discussion moderated by Tim Callendar, Vice President of The Phia Group, LLC, will feature diverse expert perspectives on various reference based pricing strategies. Attendees will be invited to join the discussion by submitting anonymous real-time questions and comments via the event’s technology tool. Panelists include Julie Mueller, President & CEO of Custom Design Benefits and David W. West, Director, Corporate Development of Group & Pension Administrators, Inc.

Self-Insurance State Bar Exam

In another session designed for direct audience participation, attendees will have the opportunity to take a mini “bar exam” consisting of a series of timely legal questions related to self-insured group health plans. Audience responses will be displayed in real time and “Professor” Ashley Gillihan Counsel at Alston & Bird, LLP will explain correct and incorrect answers. This format promises to create a fun environment to learn important legal information directly relevant for self-insured employers and/or their business partners.

Putting the Deal Together – Perspectives of a Stop-Loss Broker

Kevin Seelman, Senior Vice President of Lockton Dunning Benefit Company, one of the country’s top stop-loss insurance brokers, shares his unique perspectives on the major factors that influence how stop-loss deals either come together or fall apart. He will also highlight macro-trends in the stop-loss marketplace, as well as how employers view their purchasing decision. Attendee questions/interaction will be encouraged.

Legislative/Regulatory Update Session

SIIA lobbyists Ryan Work, Vice President of Federal Government Relations and Adam Brackemyre, Vice President of State Government Relations, will provide the latest updates on legislative/regulatory developments and the federal and state level affecting self-insured employers and their business partners.



During several breaks of the educational sessions will be short blocks of the Self-Insurance Solutions Showcase, where two five-minute vendor presentations will showcase the hottest products and/or services that can help self-insured employers operate their health plans more efficiently and cost effectively. Audience members will rate each presentation via real time polling. On the last day of the program, there will be the Solutions Showcase – The Finalists, where the two highest-rated presenters from the previous date will face off for a final Solution Showcase – with the audience deciding who is the top presenter via instant polling.

The educational program will conclude with part two of the Self-Insurance Industry Town Hall, moderated by SIA President & CEO, Mike Ferguson, and Round-Table Discussions based on the polling results from the morning's Town Hall session where the audience will decide the hottest topics they want to discuss further among themselves in an informal roundtable format.



We look forward to seeing you in Charleston! More information, including registration and sponsorship opportunities can be found at www.siaa.org. ■

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