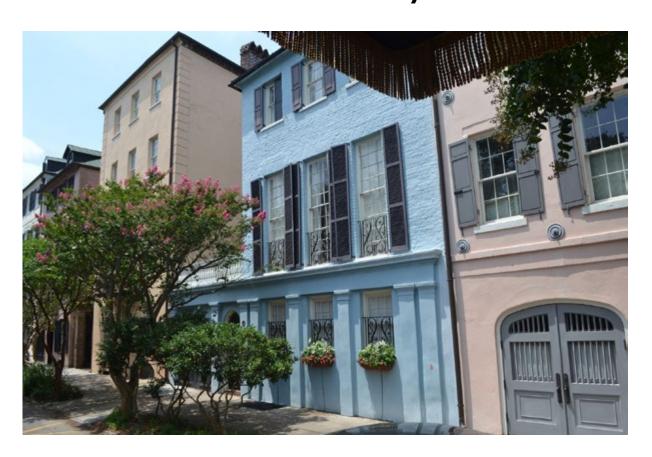


Don't Miss Self-Insurance Industry "Town Hall" Event



elf-Insurance industry executives from around the country will have the opportunity to participate in an industry "Town Hall" event as part of SIIA's upcoming Self-Insured Health Plan Executive Forum, scheduled for March 5-7, 2018 in Charleston, SC.

This will be the event's opening general session and will be facilitated by a technology feature that will allow for real-time polling and surveying of event attendees, allowing them to provide their anonymous opinions in real time on a variety of hot – and sometimes controversial – industry issues. The aggregated responses will be displayed in real time.

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Consistent with this interactive theme, attendees will also choose in real time which exhibiting companies should be given opportunities for quick (5-minute) presentations to highlight the best of their service/product offerings. In other words, much of the content and dialogue is going to be created in real-time by attendees – this will be an entirely fresh and faster paced conference experience.

The rest of the educational program will incorporate a mix of faster-paced educational sessions where the audience will be able to directly engage with the presenters through the technology feature, open discussion forums. Since the program was previously announced, we have added as session focused on the timely subject of health plan fiduciary considerations. To round things out, the program will also feature a hosted luncheon with a presentation about one of the most fascinating Civil War stories that took place in the waters just off the coast of Charleston.

Detailed event information can be accessed on-line at www.siia.org, or by calling (800) 851-7789.

