

SIIA Endeavors



Monterrey, Mexico

Self-Insurance Institute of America, Inc. (SIIA) Latin America-focused International Conference, is scheduled for April 17-19, 2018 in Monterrey, Mexico. The event is designed to help attendees identify and understand self-insurance business opportunities in Latin America.

Prior to the start of the conference attendees can get an early start on networking and enjoy an authentic Mexican breakfast at Las Palomas Restaurant in the historic Villa de Santiago, known as one of the area's "Magic Towns," full of tradition and natural beauty. There will be time after breakfast to walk around and explore the town before being transported back to the hotel.



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SLPC 28097 02/17 (exp. 02/19)

The educational program begins the morning of Wednesday, April 18th.

Session highlights include:

- Getting to Know Monterrey

David Manllo Valdes, CEO of the Monterrey Convention & Visitors Bureau will provide a brief presentation highlighting all of the great things you should know about the host city.

- Medical Travel Trends – The U.S. – Latin America Connection

Laura Carabello, Editor of Medical Travel Today Newsletter will discuss the latest trends, opportunities and challenges related to U.S.-based companies allowing employees the option to seek medical treatment in various Latin America countries, including Mexico.

- Duty of Care Updates for Expats in Latin America

Dick Atkins, Esq., Legal Counsel, International Recoveries, LLC, is an expert on helping expats who encounter legal problems abroad. He will discuss the rapid expansion of Duty of Care requirements from medical and security coverage to the newest area of providing emergency legal assistance for expats and their family members. Case studies illustrating the benefits of providing this assistance also for victims of crime in addition to those who are arrested, and for those who suffer serious accidental injuries, as well as the benefits of including vacation and other leisure travel and activities for the expat and family. Of specific interest to groups that self-insure, using international legal experts can lead to recoveries made on employee medical expenses from serious accidents while traveling abroad.

- Using Monterrey-Based Medical Facilities to Treat Employees of U.S.-Based Companies

Attendees will learn how Monterrey has positioned itself to provide high quality, cost effective medical treatment options for U.S.-based self-insured health plans from Dr. Edmundo Mesta Casaventes, Director General for Hospital Angeles.

- Value Added Services for International Plans

With a growing number of Expat plan participants, U.S.-based self-insured employers are increasingly looking at ways add more value to their international health benefit plans, such as telemedicine, wellness programs, navigators, etc. The panel will provide an overview of the latest strategies being used and/or considered by employers with workers based outside the United States.

- Self-Funding, Stop-Loss and Reinsurance in the Latin America Marketplace

This panel discussion session will explore emerging Latin America markets self-funding and related opportunities, trends and challenges for stop-loss insurance and reinsurance.

- Latin American Carrier Panel Discussion

A panel of leading Latin American insurance carriers will discuss their market strategies and product development highlights.

There will be an offsite dinner where attendees will enjoy a wonderful evening of food, drink and socializing at a great restaurant where “the locals” go. This will be a truly unique experience you will not want to miss.



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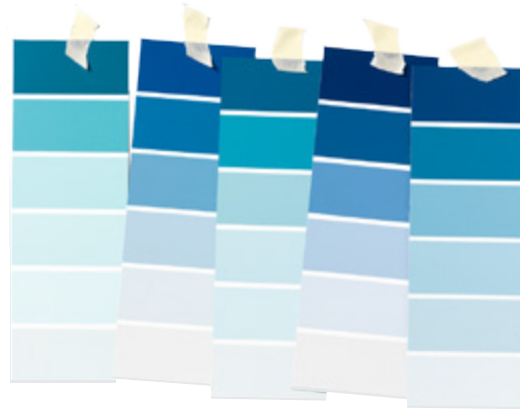
Attendees will also have the opportunity to tour selected medical facilities in Monterrey to see and hear first-hand how they are currently positioned to partner with forward-looking self-insurance industry players in the United States.

It's very easy to get to Monterrey, with direct flights from more than a dozen major U.S. airports and the conference will be held at the beautiful Quinta Real Hotel – check it out on-line at www.quintareal.com

There are limited sponsorship opportunities who want to promote their corporate brands with event. For immediate assistance, contact Justin Miller at jmiller@siaa.org

Detailed event information, including registration can be accessed on-line at www.siaa.org, or by calling 800/851-7789. ■

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