

SIIA Endeavors



SIIA's Annual Self-Insured Workers' Compensation Executive Forum, May 15-17th at the Belmond Charleston Place in Charleston, South Carolina is the country's premier association sponsored conference dedicated exclusively to self-insured Workers' Compensation. In addition to a strong educational program focusing on such topics as excess insurance and risk management strategies, this event will offer tremendous networking opportunities that are specifically designed to help you strengthen your business relationships within the self-insured/alternative risk transfer industry.

The conference will kick off with a First Time Attendee Meet N Greet. This informal gathering is a great way to meet SIIA's Workers' Compensation volunteer leaders and network with other first-time attendees. Find out everything you need to know to make the most of your time during the conference.

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Educational session highlights include:

WC Conference 101: *What I Wish I Would Have Known* with Kristina Brooks, President/CEO of Innovative Insurance Solutions LLC, Sally Pace, CEO of Connect Healthcare Collaboration, LLC and Mike Zucco, Business Development of AL Trucking Association Fund

As you start your path at the conference, don't miss this session to lay your foundation. You'll hear from newcomers and seasoned veterans alike on what they wish they had known as they began this journey. We'll cover the basics of what to look for when launching a workers' comp program, along with how to get the most out of the sessions to help set you up for success.

How to Effectively Use a Captive for Change in Your Self-Insured Program

with Courtney Claflin, Executive Director of University of California's Captive, Fiat Lux

Have you ever wondered if you should form a Captive? Or if you have a Captive, are you maximizing its benefits and opportunities it may afford you? Courtney Claflin, Executive Director of the University of California's Captive, Fiat Lux, will present a Captive primer that will provide a background on the formation and use of Captive's for self-insured's. He will also present a case study of how the University effectively used their Captive to re-engineer their risk financing model, produce cost savings, and expand and provide new coverages to one of the largest higher education systems in the country.

Conference Kick-Off with Mark Pew, Senior Vice President of PRIUM

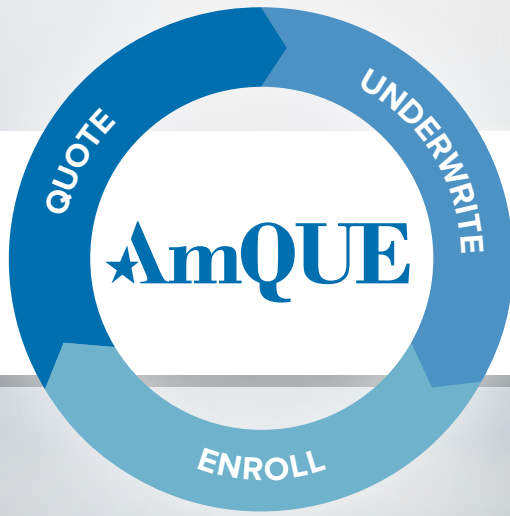
In order to set the stage for the collaborative and inclusive learning environment expected at this conference, we'll kickoff the event with an interactive session. Separated into small group tables moderated by SIIA Work Comp committee members and facilitated by Mark Pew, learning relationships will be established to ensure what is discussed by the subsequent speakers will be relevant and actionable. Assuming that small group members are from different industries and even have different perspectives, we will use outlines of the coming content to stoke the fires of what the takeaways could be.

The Future of Workers' Compensation Starting Backwards with Michael Morris, Administrator/CEO of HomeBuilders SIF

The consistent constitutional attacks on the grand bargain of numerous state workers' compensation systems appear to be on the rise. Several publications, including one from the federal government, have cited the 1970 National Commission on State Workmen's Compensation Laws created by Congress as establishing 84 recommendations, including 19 essential recommendations. These 19 essential recommendations are being presented as a benchmark for state workers' comp systems. What are these recommendations? Do employers agree that they are a fair benchmark? How does your state compare to other states and the benchmark?"



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20 Years of a Construction SIG with *Stu Thompson, CEO of The Builders Group*

From startup to growth to decline to prosperity. What lessons were learned so you may avoid them and the characteristics of a successful SIG are the takeaways from this session. This session will highlight the 20 years The Builders Group of Minnesota - a construction SIG - has been in business. From its modest beginning to explosive growth to overcoming the Great Recession to a financially strong SIG. Highlights will include the importance of a strong Board of Directors, dealing with regulators, the need for professional investment policy oversight, the importance of outside vendors, and the value of getting involved with a professional organization.

Using Data to Drive Outcomes with *J.J. Schmidt of York Risk Services*

Most organizations are awash in data. But for many, data remains an untapped resource. Predictive analytics – extracting information from a variety of data sources and using it to identify patterns that indicate trends and predict future outcomes -- create the opportunity for employers and risk managers to

- Reduce claim durations and claims costs;
- Improve care and outcomes for injured workers;
- Guild accountability into the organizations claims management program;
- Quantify the value of predictive analytics for claims programs;
- Create strategies to manage risk better in the future to drive organization success


Addiction to Pain: A Journey Out with *Fernando Branco, M.D., Chief Medical Officer of Midwest Employers Casualty Company, Becky Curtis of Take Courage Coaching and Alice Fleenor, Coach at Take Courage Coaching*

The search for relief from incapacitating pain takes many down a road that ends in a swamp of misery. We throw money at the problem with limited positive effect. Physicians have been blamed for the over-prescription of opioids, often justified, but they use the common tools at their disposal. The pharmaceutical industry realizes significant profit margins from these medications. Are they the bad guys? Bottom line is that we want solutions for our health issues and they provide one type of solution, that's their business. What can we do to control the situation? This session will focus on one road out of that swamp. We have a challenge in our modern world – the culture of victimhood is pervasive.

Why a Good Telemedicine Solution Can Positively Impact Your WC Program with *Elisha Krempetz, Vice President of Concentra*

Have you wondered what telemedicine/telehealth is and why you should include it as another tool in your program? In this informative session, you will find out that it is, what you need to look for in a good solution, what an employer has to do to make a telemedicine solution successful and the key things make for easy billing/reporting/measuring outcomes.





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Catastrophic Case Management with Michael Choo, MD, Chief Medical Officer at Paradigm Outcomes and Kevin Confetti, Deputy Chief Risk Officer of the University of California

Although the most costly, catastrophic cases can be the easiest to manage because the nature of the injury lends to the tendency to just say “yes”. But are you saying “yes” to the right things? How do you know? What information and analysis are you using to substantiate saying “yes”? Kevin Confetti, Deputy Chief Risk Officer of the University of California, will present a case study of the Catastrophic Case Management Program the University uses through Paradigm Outcomes. Through the use of actual case examples, learn how the University has utilized this program to produce excellent outcomes in the management of their catastrophic injuries.

First 90 Days Starting with Safety with Shelly Brotzge, CPCU, ARM-P, CWCC, Senior Client Advisor - Group Self Insurance at Midwest Employers Casualty

Whether it's filling a position vacated by a former employee or expanding staff for a growing organization, bringing a new employee into the workplace presents safety and workers' compensation challenges that must be addressed from the first days on the job. The workforce will continue to change as current staff retire and new workers come in to the workforce. Technology will affect how job tasks are performed prompting opportunities for new and existing workers. The one thing that will not change is the need to keep workers safe from work-related injuries and illness. To be effective, safety must be addressed early, often, and become part of the organization's culture.

The Not-To-Be Missed Wrap-Up with Mark Pew, Senior Vice President of PRIUM

At the end of the conference, we'll reconvene the small groups from the kickoff and talk about what was indeed learned from the content and any action items that can be shared. It will be a summation of what has occurred throughout the event.

For more conference information, including registration and hotel information, please visit www.siaa.org. ■

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