SIIA ENDEAVORS



he Self-Insurance Institute of America, Inc. (SIIA) launched the SIIA Future Leaders (SFL) initiative in fall of 2018, designed to encourage talented younger professionals to become involved with the association and the self-insurance industry.

To help guide the implementation of the SLF, the association has formed a SIIA Future Leaders Committee, which is comprised of younger managers/executives from leading member companies. Craig Clemente, Chief Operating Officer, Specialty Care Management and SFL Committee Chair states "with amazing support from our SIIA members, we are building upon a great sense of momentum. The SIIA Future Leaders has palpable energy, knowledge, drive and passion, and it is that dynamic that provides us the foundation looking forward to, what promises to be, an exciting 2019."

The SFL recently held a stand-alone forum December 12-13th in Tampa, FL. This inaugural event was put together due to the overwhelming positive response from SFL attendees at the association's National Conference & Expo in Austin, TX in September.



The educational program in Tampa featured one of the country's top keynote speakers (and a SIIA member favorite) Robert Stevenson, Author, Business Consultant and Keynote Speaker, who spoke to the SFL group about how Millennials can most effectively engage with their Baby-Boomer and/or Gen-X bosses for career advancement purposes.

Clemente continued "this event provided the industry's young talent a unique opportunity to come together and interact with a diverse group of passionate industry professionals with a common goal: the sustained future of the self-funded industry. The two-day event provided great networking opportunities, and the participants benefited from an engaging presentation by Robert Stevenson, on a topic that truly resonated with the entire audience."

Attendees found the forum to be very valuable. Matthew S Hayward,
Territory Manager - Western Region for OptumHealth Financial Services states "the Tampa SIIA Future Leaders Forum was a fantastic event. It is great to see the momentum coming out of our launch

in Austin earlier this year! I have been in the self-funded space for 12 years and I've never seen such momentum and enthusiasm from the young talent in our industry. The presentation from Robert Stevenson was very engaging and relevant and I've heard positive feedback across the board.

I really appreciate the opportunity to network and learn from all the young leaders who are changing the face of our industry. Thank you to Mike Ferguson & Craig Clemente in particular for all the work put in so far! Definitely an investment worthwhile & the future is bright!"

Kayla Hedin, Account Executive for Lockton Companies, LLC said "the SIIA Future Leaders Initiative proves to be invaluable for rising stars in the self-insurance industry. It was encouraging to engage in and experience the building momentum that stem from our common goals - to build relationships, learn & develop our careers, and ultimately find our place in the future of the industry as a whole. Our time in Tampa, although short, was an exciting glimpse into the future for this initiative and all who are involved."

The next SFL event will be a miniprogram held in conjunction with SIIA's



Self-Insured Health Plan Executive
Forum, March 18-20th at the Westin
Charlotte in Charlotte, NC. This threehour time block has been reserved for
educational content and networking
specifically geared for SFL members
(under age 40). Specific details will be
announced soon. There is no cost for
this mini-program and you do not need
to be signed for the Executive Forum, but
advance separate registration is required.
Separate SFL registration will include
access to the Legislative/Regulatory
Update session and forum welcome
reception.



If you have Future Leaders in your company that you would like to direct to this initiative, or if you are a future leader yourself, we invite you to join the SIIA Future Leaders LinkedIn Group at www. linkedin.com/groups/12098226. More information on SIIA's Future Leaders initiative and the SFL mini-program at the Self-Insured Health Plan Executive Forum, including registration, can be found at www.siia.org.