



# SIIA ENDEAVORS

**T**he 2019 SIIA National Conference & Expo will be September 30th - October 2nd at the San Francisco Marriott Marquis. This is the world's largest self-insurance event, which most recently attracted nearly 2,000 registered attendees from throughout the United States and from several countries around the world.

Attendance is comprised of all segments within the self-insurance marketplace, including self-insured employers, third party administrators, captive managers/advisors, stop-loss insurance carriers/MGUs, brokers and key service providers.

The event blends a substantive education program, with more than 40 general and breakout sessions, a huge exhibit hall, and multiple organized networking opportunities. Taken collectively, this is a must attend event for anyone involved with self-insured group health plans, middle-market captive insurance companies, and self-insure workers' compensation programs, including group self-insured workers' compensation funds.

Why This Is a Must-Attend for You:

- If you are a self-insured employer...you will experience top quality education with many sessions geared specifically for self-insured employers. You can also shop for specialized self-insurance/captive insurance services in the huge exhibit hall.
- If you are a third-party administrator...great education, opportunities to meet with your current and potential stop-loss markets, shop for vendor partners, explore new potential business opportunities with brokers as well as captive manager/advisor attendees.
- If you are a captive manager/advisor...great education combined with the opportunity to network with key players in the broader self-insurance marketplace, including brokers, TPAs and stop-loss carriers. You are very likely to meet new, useful contacts at SIIA...not just the same familiar faces who many often see at many captive-specific conferences.
- If you are a stop-loss carrier/MGU/Reinsurer...Well, virtually every significant player in the stop-loss marketplace will be at this conference for multiple reasons...why would you not be there?
- If you are a broker/advisor...All of the business partners you need to help your employer clients establish and effectively operate self-insured health plans and/or captive insurance companies will be at this conference. The educational program also incorporates multiple educational sessions designed just for you. Finally, wouldn't it be refreshing to come to a conference where it is not just a bunch of brokers talking to themselves?

- If you are an industry service provider...you will have direct access to the largest collection of potential clients under one roof at anytime, anywhere this year.
- If you are a younger person in this industry...We are offering educational sessions and exclusive networking opportunities for attendees under the age of 40 as part of the SIIA Future Leaders program.
- If you are looking for a new job in this industry...Many of the companies in our industry are growing and we expect many attendees will be using this conference to scout for potential new hires...don't miss this opportunity to find your next great career opportunity.



Continuing Education credits will be available at SIIA's 2019 National Conference. The credits will include CEU for Adjusters and Agents (Producers), CLE for attorneys, and CPE for accountants. Please check [www.siaa.org](http://www.siaa.org) often to see updates on approved states. You can enroll for CE Units when you register for the conference. There will be no cost for registered conference attendees.

The host hotel for SIIA's National Conference is the San Francisco Marriott Marquis. Hotel reservations at the San Francisco Marriott Marquis must be made through SIIA. Accommodations will be made on a first come, first serve basis, based on availability.

Hotel reservations will only be confirmed for paid conference registrants. You will receive hotel confirmations directly from the hotel. Please be advised that the hotel is expected to be sold out quickly so advanced registration is strongly advised should you want to stay at the host hotel. If you are looking for personal suites and/or private meeting room, please visit the SIIA website for more information.

Attendees will have their choice of nearly 40 educational sessions to choose from, with many topics and speakers never included as part of previous SIIA conferences... or any other industry event. There are too many examples to list here, so please be sure to check out the program to see what is on tap.

The event will include a huge exhibit hall with more than 130 companies showing off the latest products and services developed for self-insured employers and captive insurance companies, so this will be a true one-shop-stop for anyone in the market for new services providers/business partners. For exhibiting information, contact Justin Miller at [jmiller@siaa.org](mailto:jmiller@siaa.org).

Make sure you stay for the end of conference party. For those who have attended previous SIIA national conference parties, you know these are not to be missed and San Francisco will not be an exception, so we suggest you make your travel arrangements accordingly.

Early bird rates are available through June 14<sup>th</sup> so sign up today! Detailed event information can be accessed on-line at [www.siaa.org](http://www.siaa.org), or by calling 800/851-7789. We look forward to seeing you in San Francisco! ■

