

SIIA Endeavors

The Self-Insured Health Plan Executive Forum (formerly known as the TPA/MGU Excess Insurer Executive Forum) is March 28-29, 2017 at JW Marriott Tucson Starr Pass Resort & Spa, in Tucson, Arizona. Executives involved with the establishment, management and/or support of self-insured group health plans will find this educational conference exceptionally valuable. Anticipated attendee profiles include: corporate benefit directors, third party administrators, brokers/consultants, stop-loss insurance carriers/MGUs, captive managers and industry service providers.

Make sure to get there early and help support the Self-Insurance Education Foundation, by participating in their always popular golf tournament the morning of the 28th. The golf tournaments are open to all conference registrants, and promise to be an excellent opportunity to network with executive-level industry colleagues and peers. The tournaments will be a scramble format and you can either sign up as an individual or reserve a foursome. All skill levels are welcome! Contact Shane Byars for more information at sbyars@siaa.org.



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Highlights of the Forum's educational program include the follow sessions:

Legislative/Regulatory & Political Advocacy Update

As of this date, most state legislatures will be back in session, there will be a new presidential administration and Congress, and SIIA's lobbying team will be running fast to represent the interest of the membership. **Ryan Work**, *Vice President, Federal Government Relations for SIIA* and **Adam Brackemyre**, *Vice President, State Government Relations for SIIA* will provide detailed updates of important legislative/regulatory developments and the association's political advocacy strategy at both the state and federal levels.

Regulatory Compliance “Hot Spots” for Self-Insured Health Plans

Chris Condeluci, Esq., *Washington Counsel for SIIA*, will take a deeper dive on current regulatory developments affecting self-insured employers with specific compliance guidance that will be useful to employers and their business partners.

How Self-Insurers Can Help Restore the American Dream by Curbing the Healthcare Heist

In this TED-style talk, **Dave Chase**, *Executive Producer of The Big Heist*, will connect the dots on how healthcare's status quo represents a significant threat to the American Dream and how employers who sponsor self-insured health plans are playing an increasingly important role in providing real solutions that bring hope to a dysfunctional health care system.

Winning Technology Strategies for the Self-Insurance Marketplace

Corporate technology is often seen from a tactical perspective –mostly employed to advance operational objectives. But for an increasing number of successful companies in the marketplace generally, and in the health care space specifically, technology investments are embedded as part of the strategic planning process. **Joe Hodges**, *President, Inetico*, will moderate a discussion of senior executives of companies operating within the self-insurance marketplace guidance on how to view and evaluate technology strategies in a way that will help them grow their business and strengthen their corporate brands.



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File # 2016-21397 Exp. 8/17

Breakout sessions include:

- **Oncology Coverage and Patient Care Considerations for Self-Insured Health Plans** with **John Hennessy**, Senior Vice President, WellRhythms
- **DOL Audits – How to Avoid Mistakes** with **Jenn McCormick, Esq.**, Vice President, Consulting, The Phia Group
- **Stop-Loss Captive Programs – Opportunities for Self-Insurance Industry Service Providers** with **Mike Madden**, Division Senior Vice President, Artex Risk

- **Defending Against Balance Billing in Connection With Reference Based, Medicare Plus and Other Metric-Driven Reimbursement Strategies** with **Stewart Karge, Esq.**, Chief Legal Officer, Advanced Medical Pricing Systems and **Ted Lavender, Esq.**, Attorney, Fisher Broyles

For more information, registration and sponsorship opportunities, please visit www.siaa.org.

We look forward to seeing you in Tucson! ■



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