



# SIIA ENDEAVORS



SIIA's Annual Self-Insured Workers' Compensation Executive Forum will be May 12-14th at Renaissance Cincinnati Downtown Hotel in Cincinnati, Ohio.

The Self-Insured Workers' Compensation Executive Forum is the country's premier association sponsored conference dedicated exclusively to self-insured Workers' Compensation. In addition to a strong educational program focusing on such topics as excess insurance and risk management strategies, this event will offer tremendous networking opportunities that are specifically designed to help you strengthen your business relationships within the self-insured/alternative risk transfer industry.

Educational Highlights include:

**Self-Insurance in the Roaring 20's**

*with John Means Cooper, VP Excess Workers' Compensation at AmWINS Brokerage of the Carolinas and Greg Toll, Director of Business Development for Broadspire*

There's a lot going on in workers' compensation as we head into the new decade. Insurance is a little all over the place. Regulatory changes are frequent and often controversial. TPAs are rapidly consolidating while vendors are fighting for a space at the table. Come get the lowdown on what's going on, why it's important and how to make the most of this dynamic environment.

**How Technology is Improving Safety**

*with Sally Pace, CEO of Connect Healthcare Collaboration moderating speakers Tamra Gammon, Director of Safety and Continuous Improvement of Tillamook Dairy Products and Nic Patee, Founder and CEO of Work Right NW*

Technology is a beautiful thing, when used correctly. But, what should employers be looking for in using technology? And, what metrics should they expect to impact the overall prevention of workplace comp-related issues? We'll hear from the employer's perspective how to incorporate innovative technology into the day-to-day risk management of a company.

**Mitigating Top Cyber Security Risks Facing Insurers** *with Virginia Johnson, Executive Vice President, National Accounts of Franco Signor LLC moderating speakers Felix Negrón, CEO of threatSHIELD security, Kevin Strope, Associate Director of Protiviti Inc. and additional speakers to be announced*

The insurance industry faces immense challenges of emerging risks from accelerated regulatory developments and ever-growing cyber threats. Our session will touch on steps to address the risks insurers face today and what insurers may encounter in the not-so-distant future. Hear from an organization that experienced the impact of a breach, and the steps they took to address vulnerabilities.

**Practical Lessons From Companies Deploying AI Solutions: Lessons in Leadership** *with Stan Smith, Founder and CEO of gradient A.I.*

What leads to the best results and conversely what actions tend not to have the desired outcomes? This session will describe what can AI do and what is beyond its capabilities. Learn when a change management may be needed and how to take action to do so. Hear about what time frames are realistic versus what are fiction. You will come away from this session ready to start your journey and what comes next.





**Keynote Address** with *Kristin Scroggin, Owner & Lead Trainer of genWHY Communications*

It's common in the US to have four generations represented in the same office meeting. Learn theories and ideas to improve interactions between employees at every level of your organization to ensure a happier, healthier, more engaged workforce and reduce turnover.

**The New Digital Age and Workers' Comp** with *Michael Morris, Administrator/CEO of HomeBuilders SIF moderating and Cameron MacArthur, CEO of A.I. Insurance, Inc.*

In this digital age, there is an explosion of how technology is being leveraged to change how things are done. Typically, the insurance world is cautious, and slow to change. But it feels like there is an increasing realization that new technology will change how workers comp is administered. This session will explore the idea of introducing new and innovative concepts into an age-old structure.

**PTSD – The Next Big Crisis in Workers' Comp Claims** with *John Means Cooper, VP Excess Workers' Compensation of AmWINS Brokerage of the Carolinas moderating panelists Dr. Fernando Branco, Chief Medical Officer of Midwest Employers Casualty, Geoff Jones, Senior Claims Attorney of Midwest Employers Casualty and Erin Saniga, Case Manager of Allegiant Managed Care LLC*

Increasingly PTSD is being extended beyond first responders to cover any employee affected by a traumatic event. Given that PTSD is a subjective diagnosis and that there is no standardized method of treatment, how do you prepare for this new type of claim? Join us as our experts weigh in on the medical and legal challenges PTSD presents as well as how to effectively get employees with PTSD back to work.

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**The “Virtual” Reality of Medical**

**Treatment** with *Steve Kokulak, Vice President, Workers' Comp. of MagnaCare moderating speakers Dan Carlin, MD, Founder & CEO of JobSiteCare and Jeff Hathaway, PT, DPT, CEO/Founder of BreakThrough Physical Therapy*

Learn how one general contractor reduced their workers' compensation losses, and better managed their employees back to work, through the implementation of a virtual on site clinic. Imagine combining the roles of telemedicine, nurse triage, medical director, and concierge care all into one solution. We will also explore how virtual reality is being integrated into Physical

Therapy to address pain behavior change and reduce downstream healthcare utilization. Understand how pain neuroscience impacts on treatment and duration of care as well as opioid use.

**You Need a Seat at the Table** with *Charles C. Caldwell, President & CEO of Midlands Management Corp. moderating and Fred Karlinsky, Shareholder of Greenberg Traurig, LLP*

The necessity of regulatory relationships, being involved legislative process, as well as being active at the NAIC level. Presenters will also discuss the latest on the federal scene regarding workers compensation. Presenters will discuss a need for a seat at the table at every level.

**Best Practices for Self-Insureds** with *Joseph Blanche, President, FutureComp Division of USI/FutureComp, Joe Clifford, Area Vice President of Programs of RPS Regency and Stu Thompson, CEO of The Builders Group*



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**Workplace Violence: Developing a Trauma-Informed Model** with Carol DiPietro, Vice President, Sales of Paradigm Outcomes moderating and speakers to be announced

Violence in the workplace presents an unbelievable challenge for employees, employers and workers' compensation providers. Victims

Discuss with TPA's who provide services to the self-insured industry, and the Administrators who utilize these "best practices" in successfully administering their Groups. Content will be helpful for both SIG's and individual self-insureds as a benchmark for their own daily responsibilities. The session is meant to be interactive with the audience in a sharing of what will make their self-insured programs and their TPA organization more successful and efficient.

**The Formulary Effect** with Shawn Mackey, Vice President of AmWINS Brokerage of New York, Inc. moderating Jeanne Battaglia, MS, CRC, President of Managed Care Network, Inc., Robyn Satterfield, PharmD, COO of Alius Health, LLC

Prescription medications make up 14% of all medical costs on workers' compensation claims and a much higher percentage of medical costs on legacy claims. While the prescription drug prices continue to increase, the workers' compensation industry faces additional challenges such as the Opioid Epidemic and Physician Dispensing. Many states are now implementing formularies to address these trends. In this session, we will discuss the different types of formularies, how and where they have been implemented, and the outcomes states have experienced as a result of the formularies.

are left feeling violated and traumatized. Usually, the workplace will be locked down for months due to investigations. Claim reporting, medical care, benefit delivery are disrupted and your protocols will seem overly burdensome in the midst of chaos. How can you cut to the chase to provide valuable victim support? Are you prepared for immediate response? Learn how to create a first response team, coordinate with other responders and service providers to maximize benefits, and provide trauma informed support and recovery. An informed and helpful response makes a positive impact on recovery.

### **Bringing It All Together** with Sally Pace, CEO of Connect Healthcare Collaboration, LLC

What's the point of investing time and energy at a conference if you leave without a solid game plan and ideas to implement? As the conference draws to a close, you won't want to miss our final session – giving attendees a chance to compare notes to discuss what the top takeaways from sessions, as well as share action items that can be replicated. Not only will you have an opportunity to develop your own roadmap, you'll also have one final chance to network and build relationships across the industry.

If you're looking for a way to gain exposure with conference registrants and position your company as an industry leader, then add a sponsorship to your marketing plan. Sponsorships are cost-effective and targeted tools that can help your company accomplish its marketing and sales goals. SIIA's Self-Insured Workers' Compensation Executive Forum delivers senior-level executives. For more information visit [www.siiia.org](http://www.siiia.org). ■

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