

Foundation Plays Key Role in Supporting the Self-Insurance Industry

Originally established as 501(c)(3) organization affiliated with the Self-Insurance Institute of America, Inc. (SIIA), SIEF has had a vital role in supporting the self-insurance and alternative risk transfer industry for more than 20 years. The foundation's mission is to raise the awareness and understanding of self-insurance among the business community, policy-makers, consumers, the media and other interested parties, and has been modernized in way to provide more direct value to those currently involved in the industry.

The foundation is governed by a board of directors comprised of well-known industry leaders including:

Nigel Wallbank
Chairman

Heidi Leenay
President

Freda Bacon
Director

Les Boughner
Director

Alex Giordano
Director



SIEF has participated in many endeavors to further their mission over the years including

- sponsoring essay contests and internship programs geared for college students pursuing degrees in insurance and/or risk management
- producing and maintaining a website that serves as an online hub for objective information about self-insurance
- sponsoring the participation of high profile, professional and government speakers to participate at SIIA conferences
- underwriting an annual survey report of the stop-loss marketplace
- and producing high quality publications that provide reference information about self-insured group health plans, group self-insured workers' compensation programs and captive insurance companies.

SIEF has also coordinated multiple educational sessions on Capitol Hill, which have been designed to help congressional staff members understand the basics about self-insurance and captive insurance.

The foundation's financial support comes entirely from voluntary contributions and from participation in various fundraising events, including raffles with a variety of prizes and the always popular golf tournaments held in conjunction with SIIA events. All contributions to SIEF are tax deductible, so by financial supporting the foundation you can also reduce your company's tax liability -- a true win-win situation.

SIEF will be hosting one of their golf tournaments in conjunction with SIIA's 37th Annual National Conference & Expo, on October 8, 2017 at the Wildfire Golf Club at the JW Marriott Desert Ridge Resort & Spa in Phoenix, Arizona.

The golf tournament is open to all conference registrants, and promise to be an excellent opportunity to network with executive-level industry colleagues and peers. The tournament will be a scramble format and you can either sign up as an individual or reserve a foursome.

Registration & Breakfast 7:00 am – 8:00 am

Shot-Gun Start 8:00 am

Tournament Play 8:00 am – 12:00 pm



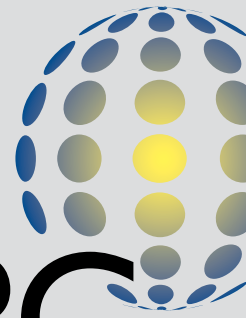
\$450 per person

\$1800 per foursome

Includes: Green Fees for 18 Holes, Golf Cart, Continental Breakfast, Beverages, Post-Tournament Lunch and Various Prizes. All skill levels are welcome!

Don't miss this exclusive opportunity to better your handicap, refine your putting skills and support the foundation dedicated to ensuring the development of tomorrow's leaders in the self-insurance/captive insurance industry. This is also a great event to promote your company's corporate brand through a variety of sponsorship opportunities. For sponsorship information, contact Shane Byars at 800/851-7789, or via e-mail at sbyars@siaa.org.

For more information SIEF or to contribute, please visit www.siefonline.org.



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Self-Insurers' Publishing Corp.

Do you aspire to be a published author?

Do you have any stories or opinions on the self-insurance and alternative risk transfer industry that you would like to share with your peers?

We would like to invite you to share your insight and submit an article to *The Self-Insurer!* SIIA's official magazine is distributed in a digital and print format to reach over 10,000 readers around the world. *The Self-Insurer* has been delivering information to the self-insurance/alternative risk transfer community since 1984 to self-funded employers, TPAs, MGUs, reinsurers, stop-loss carriers, PBMs and other service providers.

Articles or guideline inquiries can be submitted to Editor Gretchen Grote at ggrote@sipconline.net

The Self-Insurer also has advertising opportunities available. Please contact Shane Byars at sbyars@sipconline.net for advertising information.