



SIIA ENDEAVORS



SIIA ends 2021 with a unique gathering of industry leaders and innovators in the form of a crowdsourcing event, December 6-8th at the Belmond Charleston Place Hotel in Charleston, South Carolina.

Participate in series of kitchen table style discussions in which attendees are encouraged to openly provide their ideas, commentary, and potential solutions for some of the most important topics in the self-insurance industry:

• **Price Transparency**

Market forces and cost pressures combined with new regulatory requirements are leading to greater health care price transparency, but what will the new environment really look like and how should your company be positioned?

MODERATOR:



Shaun Peterson
Head of Employee Benefit Pricing
Voya Financial

MODERATOR:



Dr. Stacy Borans
Founder and Chief Medical Officer
Advanced Medical Strategies

• **Cell & Gene Therapies**

Scientific advancements continue to accelerate in the area of cell & gene therapies. That's great news for patients, but it's more complicated for self-insurance industry stakeholders. So what's the plan to prepare?

• **Specialty Drugs**

Growth in specialty drugs entering the market is at all-time high, and with it, hefty price tags for highly targeted patient populations. This has been a hot topic within the self-insurance industry for several years, but what does it mean for the self-insurance industry, how does it better manage these costs, and what's ahead?



MODERATOR:



Jay Ritchie
Chief Executive Officer
Tokio Marine HCC Stop-Loss

MODERATOR:



Kari Niblack
President & CEO
ACS Benefit Services

- **Technology Strategies**

In the post COVID world, we are all digital disrupters now to some degree ...so what's next in terms strategic technology strategies for companies involved in the self-insured marketplace?

MODERATOR:



Jim Vertino
Chief Executive Officer
EBMS, LLC

- **Workforce Development**

Business is a team sport, so how do you make sure you have the right players and keep them motivated? Let's share our experiences with recruiting, mentoring, succession planning, diversity, and more to get our teams ready for the 2022 season.

Crowdsourcing is a new format for SIIA and we anticipate the conversations to be lively and candid. Sessions will be hosted by industry leaders with a deep understanding of their respective topic with a role of setting the stage for the discussion by asking thoughtful questions and furthering the group's conversation.

Complimenting these discussion forums will be an exhibit area as well as multiple networking functions.

For exhibit/sponsorship information, please contact Justin Miller at jmiller@siia.org.

To register visit www.siia.org. ■