



SIIA ENDEAVORS



SIIA has two in-person events coming up soon.

The SIIA Spring Forum will be March 30th-April 1st at the JW Marriott Grande Lakes in Orlando, Florida.

The Spring Forum is expected to be the largest gathering of senior-level self-insurance industry professionals for the first half of 2022. Industry expertise and perspectives will be shared through targeted and interactive educational sessions, group discussions, association task force reports and a unique “focus group” participation opportunity.

A photograph of a woman with dark hair, wearing a grey long-sleeved shirt, holding a baby in her arms. The baby is wearing a dark grey long-sleeved shirt and is looking towards the camera. The woman is looking down at the baby. The background is a brown couch with a patterned pillow. The text "HOW ADVANCED AI ADVANCES THE HEALTH OF A COMPANY" is overlaid in large white letters.

HOW ADVANCED AI ADVANCES THE HEALTH OF A COMPANY

Marpai uses proprietary deep learning models to predict potential near term health events for health plan members. Marpai Care Guides intervene early to put members on the best care journey. This helps prevent and reduce costly claims. As an AI-powered TPA alternative, Marpai works to create healthier members and a healthier company bottom line.



MARPAI

What will be.

This will be combined with multiple networking functions along with a table-top exhibitor program to help you make important connections. New for this year, we have incorporated “business hours” during the program to make it convenient for attendees to schedule/participate in important meetings.

PROGRAM HIGHLIGHTS INCLUDE:

Industry Focus Group – Live Audience Polling

Get off to a fast and fun start this morning by offering your anonymous opinions on the hottest industry issues for 2022 and see aggregated audience results in real time via SIIA’s attendee polling technology. And since it’s an election year, we’ll also throw in some political questions to make it fun. Finally, we’ll also have the opportunity select which exhibitors should be given a five-minute live pitch opportunity during the hosted luncheon. Be sure to bring a fully-charged mobile device to this session.

**Price Transparency Developments
– What You Need to Know in 60
Minutes**

Just one month before this event, SIIA will be holding an intensive, full-day educational program focused specifically on regulatory and business environment developments related to health care price transparency, including surprise medical billing. We are going to distil down eight hours of detailed content into a one-hour “key take-away” session to provide you with an executive summary of what senior self-insurance industry executives really need to know now. The panel is comprised of members of SIIA’s Price Transparency Committee.



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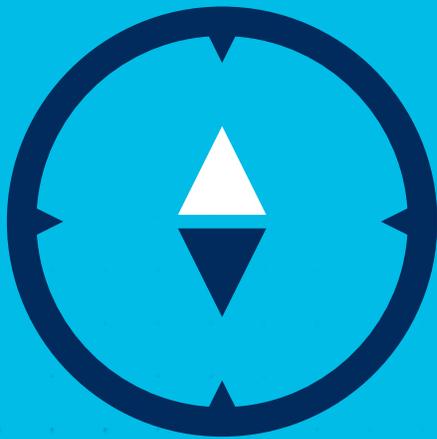


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Bring on the future – we'll cover it.

RBP Strategies and Considerations for TPAs

SIIA's TPA Task Force concluded its work last year by completing a detailed white paper discussing how third party administrators should consider reference based pricing arrangements. Members of the task force will present key findings/recommendations included as part of the white paper and take audience questions. While the white paper is focused on TPAs, this session promises to be of interest to TPA business partners (stop-loss, brokers, etc.) as well.

Self-Insurance Claims & ERISA Compliance Classroom

During this interactive session, attendees will be presented with various real-world scenarios triggering important legal compliance questions related to self-insured plan design, claims administration, and/or stop-loss reimbursement process...and then be requested to provide their anonymous opinions on the appropriate course of action via SIIA's real-time polling technology. Expert analysis will be provided for each scenario along with commentary about audience polling results.

SIIA Drug Pricing Task Force Report – A Roadmap for Controlling Pharmacy Spend

SIIA's Drug Pricing Task Force has been working for nearly two years to develop a targeted list of recommendations on how self-insurance industry stakeholders can better control the rising cost of

pharmacy spend, including for specialty drug. This work has now been completed and representatives of the Task Force will present its final report.

Legislative/Regulatory Update

SIIA's government relations team will provide the latest legislative/regulatory updates at both the state and federal level affecting self-insured employers and their business partners.

SIIA's Future Leaders Forum will be April 11-12th at The Westin Indianapolis in Indianapolis, Indiana.

The self-insurance industry has started to witness a significant generational change, with an increasing number of its long-time leaders transitioning into retirement. If you are a younger (under 40) self-insurance/captive insurance industry professional, this is a must-attend for you.

Developed by the SIIA Future Leaders Committee, this forum will feature educational content targeted for younger professionals with multiple networking opportunities to help you make important connections with those in your age group.

PROGRAM HIGHLIGHTS INCLUDE:**Leveraging SIIA Involvement for Greater Industry Career Success**

What do many top executives in the self-insurance/captive insurance industry have in common? Most have been actively involved with SIIA for many years. This is not a coincidence. Though its initiatives related education, networking, solutions/innovations and advocacy, the association is a particularly valuable resource for younger professionals who want to progress in their careers. This panel discussion will coach you up on how you can "work" SIIA in ways that will benefit you in both the short and longer term.

Self-Insurance/Captive Insurance 101 and How You Fit In

The self-insurance/captive insurance industry "ecosystem" consists of multiple players. This session will provide an overview of who operates in this ecosystem (TPAs, stop-loss carriers, captive managers, etc.) and their respective roles.



Connect in New Ways through HCAA

As an association leader in transforming the self-funding industry, and one that focuses heavily on **The Value of Connection**, HCAA education, advocacy and networking has not stopped. We've just found new and creative ways to connect, engage and educate during this time. The HCAA Experience is unlike any other, and we challenge you to discover the value it brings to your self-funding career.

Learn more about the many benefits HCAA membership offers to the self-funding industry at hcaa.org/page/membership.



Contact us
(888) 637-1605
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The Life Cycle of a Self-Insured Health Plan Claim

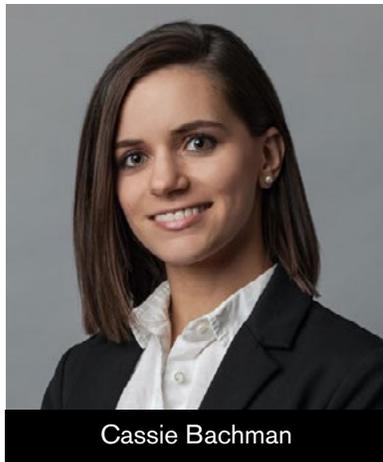
As a follow-up to the previous session, our panel will lead the audience through the “life cycle” of a typical self-insured health plan claim. This fictional case study will highlight who “touches” the claims and what value they bring to the administrative, cost containment and/or reimbursement process.

Leadership Hacks – Smarter and Faster Ways to Make Your Mark

Younger professionals have unique challenges in developing leadership capabilities, but there are also many leadership “hacks” available to help them successfully navigate a variety of work environments. Our featured speaker will talk about how age influences your leadership style and how to most efficiently refine, mold and improve this style for the benefit of your employer, and in turn, your own career advancement objectives.

Power 90 Networking

One of the keys to becoming a successful future leader is to develop a professional network of other up and upcoming “A players” within the self-insurance industry. Get a head start on building such a network by participating in a structured, 90-minute networking session where you are assured to make multiple new connections.



Cassie Bachman

“We are thrilled to be holding our annual Forum created specifically for our age group in person this year! It’s going to be a huge networking opportunity, over 50 people signed up just in the first three days. Our goal is to provide content that will help attendees advance their expertise and personal growth. This year, we’re also going to provide information on how to take full advantage of the tools SIIA offers, such as marketing, education, and advocacy. We hope everyone can make it, we’re excited to take advantage of seeing each other in person.” Cassie Bachman, Esq. ACI, Chair of SIIA Future Leaders Committee.

For more information on these events, including registration, sponsorship opportunities and more, visit www.siaa.org. ■

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