



# SIIA ENDEAVORS

## **SIIA has an exciting lineup of events for 2023!**

### **Price Transparency Forum**

Monday, February 27, 2023 - Tuesday, February 28, 2023

Kansas City Marriott

Join industry leaders at SIIA's Price Transparency Collaboration Forum for a unique opportunity to take a deep dive into the various new and ongoing federal price transparency regulations and their impact on self-insured health plans.

The Forum will provide insights from key government regulators, explore best practices, and discuss collaboration initiatives to help bolster compliance, understanding and opportunities between industry executives and partners from across the self-insured space.



“You have become a key partner in our company’s attempt to fix what’s broken in our healthcare system.”

- CFO, Commercial Construction Company

“Our clients have grown accustomed to Berkley’s high level of customer service.”

- Broker

“The most significant advancement regarding true cost containment we’ve seen in years.”

- President, Group Captive Member Company

“EmCap has allowed us to take far more control of our health insurance costs than can be done in the fully insured market.”

- President, Group Captive Member Company

“With EmCap, our company has been able to control pricing volatility that we would have faced with traditional Stop Loss.”

- HR Executive, Group Captive Member Company

## People are talking about Medical Stop Loss Group Captive solutions from Berkley Accident and Health.

Our innovative EmCap® program can help employers with self-funded employee health plans to enjoy greater transparency, control, and stability.

Let’s discuss how we can help your clients reach their goals.

This example is illustrative only and not indicative of actual past or future results. Stop Loss is underwritten by Berkley Life and Health Insurance Company, a member company of W. R. Berkley Corporation and rated A+ (Superior) by A.M. Best, and involves the formation of a group captive insurance program that involves other employers and requires other legal entities. Berkley and its affiliates do not provide tax, legal, or regulatory advice concerning EmCap. You should seek appropriate tax, legal, regulatory, or other counsel regarding the EmCap program, including, but not limited to, counsel in the areas of ERISA, multiple employer welfare arrangements (MEWAs), taxation, and captives. EmCap is not available to all employers or in all states.

Stop Loss | Group Captives | Managed Care | Specialty Accident

From the Transparency in Coverage regulations to the No Surprises Act, this Forum will provide a chance to gain in-depth knowledge about what these evolving rules and regulations mean for your business and clients, from strategy to implementation.

Networking and Program highlights include:

**SIPAC Ax Throwing/Reception**

Help support the Self-Insurance Political Action Committee (SIPAC) and compete against colleagues and other SIIA members during a fun and interactive ax throwing competition and reception. Network with other industry participants, throw axes, and support our industry’s political advocacy activities as we begin the 2024 election cycle.

**SIIA Future Leaders Meet-Up Mixer**

Join other younger attendees for an on informal “on your own” after-dinner networking event.

**Price Transparency: Policy & Regulatory Update**

SIIA’s Government Relations Team will provide insights and need to know analysis on current federal price transparency activities, ranging from the Hospital Price Transparency and Transparency in Coverage Rules to the ongoing implementation of the No Surprises Act.

**PANELISTS:**

Chris Condeluci  
Washington Counsel  
Self-Insurance Institute of America, Inc. (SIIA)

**Get a complete picture of risk with Verikai**

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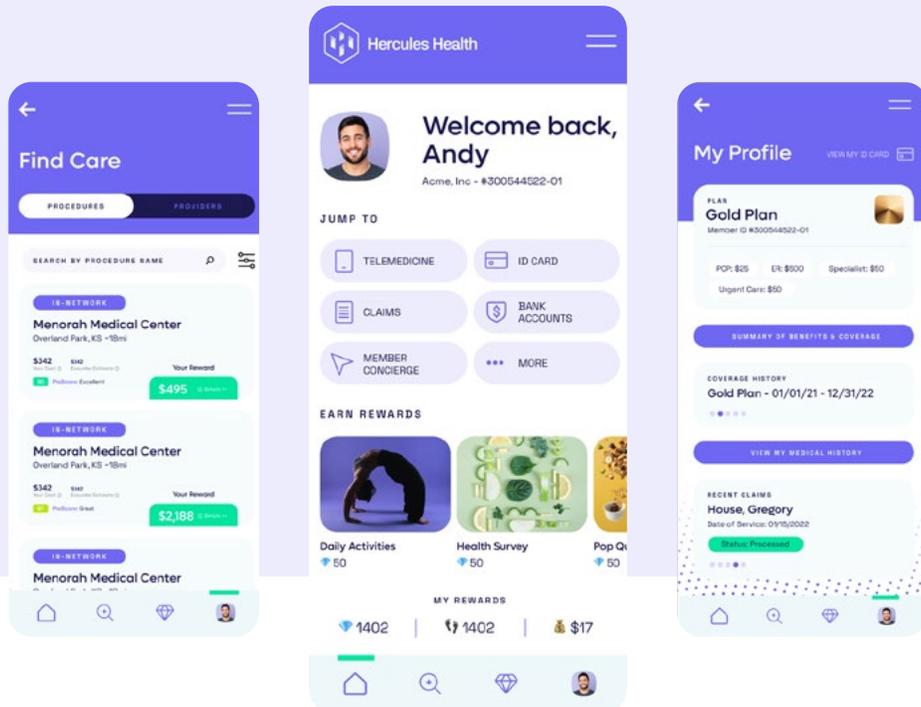




**Hercules Health**  
Technologies

# Bringing the Power of Consumerism to Healthcare

A first-of-its-kind healthcare SuperApp for self-funded plan sponsors that helps members make better decisions around quality medical care delivery, so everyone wins.



**The only self-funded healthcare engagement platform of its kind.**

Hercules Health rewards habitual app utilization by giving cash incentives earned through intelligent healthcare shopping tied to quality and cost. More app use equals more savings for members and plan sponsors alike.

## Comprehensive Compliance

Hercules Health delivers best-in-class price transparency that is fully compliant with the Transparency in Coverage (TiC) and the No Surprises Act (NSA) rules and regulations.



**Hercules Health**  
Technologies

**Contact us today.**

info@herculeshealth.com  
herculeshealth.com



Ryan Work  
Senior Vice President, Government Relations  
Self-Insurance Institute of America, Inc. (SIIA)

Lindsey Murtagh  
Director, Market-Wide Regulation  
Division, Center for Consumer  
Information and Insurance  
Oversight (CCIIO)  
Centers for Medicare & Medicaid  
Services

**Conversation with Regulators: Federal Price Transparency**

Key federal agency regulators will discuss details on federal transparency rules, in addition to insights into future guidance and implementation recommendations.

**PANELISTS (Invited):**

Beth Baum  
Senior Advisor  
U.S. Department of Labor

Deborah Bryant  
Special Advisor for the Consumer Support Group, Center for Consumer  
Information and Insurance Oversight (CCIIO)  
Center for Medicare & Medicaid Services

**Price Transparency  
Collaboration: Working with  
TPAs, Broker, Advisors & Stops  
Loss Carriers**

Price transparency mandates and reporting requirements mean an increasing need for collaboration from entities working on behalf of a self-insured plan. This panel will explore best practices in working across entities in compiling, reporting, and submitting plan-



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and encourages  
collaboration as we  
solve for what’s next.

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Valenz and choose to stay with  
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solutions. It takes people with  
integrity and passion who never  
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The logo features a stylized white 'V' with three dots above it, followed by the word 'ālenz' in a lowercase sans-serif font with a registered trademark symbol, and the word 'HEALTH' in a smaller, all-caps sans-serif font below it.



Proud to be a Diamond Member

related requirements in the price transparency space and assist in navigating roles and responsibilities.

PANELISTS:

Dennis Charland  
Senior Vice President  
Zelis

Josh Silverman  
Chief Transformation Officer  
Allied Benefits

Kelly Wage  
VP, Consumer Experience and Market Solutions  
Blue Cross Blue Shield of South Carolina

**Taking Advantage of Pricing Transparency for a Healthcare Consumer-Minded Member Strategy**

Federal Price Transparency has unlocked more consumer information than ever before, which can potentially transform the delivery of healthcare services by allowing patients to proactively make informed, cost-conscious decisions about their health. What can the self-insured industry do to educate patients, and effectively access and utilize service information and cost before receiving care? Further, our panelists will explore how to handle the claims once the care is received and what can be done to control costs on behalf of the member and self-insured plan.

PANELISTS:

Katy Brant  
President  
6 Degrees Health

Bill Kampine  
Co-founder & Chief Innovation Officer  
Healthcare Blue Book

**Data Accessibility & Price Transparency: Understanding Exposure**

A legal and industry take on data accessibility issues, exposure, and other issues related to NSA and TiC Rules, including real-world legal and contract issues faced by plan service providers.

PANELISTS (Invited):

Dawn Cornelis  
Co-Founder  
ClaimInformatics

Nick Welle  
Partner  
Foley & Lardner, LLP

**No Surprises Act: IDR/ Arbitration Best Practices & Lessons Learned**

With one year since plans started implementing NSA programs and the Open Negotiation and IDR process began, this session explores what industry participants need to know, lessons learned, and how to tackle the open negotiation and IDR/ arbitration process.

PANELISTS:

Tim McConville  
Managing Attorney  
ClearHealth Strategies

Troy Sisum  
Chief Legal Officer  
Imagine 360

**AFTERNOON QUICK FIRE ROUNDS**

**A Fair Price: Getting to & Understanding Hospital & Provider Pricing**

Federal price transparency often hinges on provider and hospital pricing, billing and QPA calculations. What do self-insured entities need to know about evolving hospital billing practices, what are key lessons learned, and how can you use hospital data to assist in surprise billing and beyond.

**PANELISTS:**

Douglas Aldeen, Esq.  
Attorney at Law

David Cardelle  
Chief Strategy Officer  
Advanced Medical Strategies (AMS)

**Air Ambulance: The Other Side of Surprise Billing**

An often-overlooked piece of the No Surprises Act, air ambulance claims are increasingly costly for self-insured plans. This panel will delve into recent air ambulance claim trends, and what self-insured entities need to understand about the unique treatment of it under the NSA.

**PANELISTS:**

Jeff Frazier  
Sentinel Air Medical Alliance

Jennifer Hill  
AVP, Complex Claims  
Lockton Companies

**Price Transparency Town Hall**

This closing interactive session will allow participants to ask questions from the day’s topics, talk about experiences, challenges and opportunities, and provide a forum on all things healthcare transparency.

**Spring Forum**

Wednesday, March 29, 2023 -  
Friday, March 31, 2023

JW Marriott Grand Lakes, Orlando,  
FL

The SIIA Spring Forum is expected to be the largest gathering of senior-level self-insurance industry professionals for the first half of 2023.

This year’s educational program will incorporate a track of sessions focused specifically on what self-insurer payers and their business partners need to know about how to better assess and leverage health care quality for the benefit of plan participants as well as plan sponsors.

The educational program will be combined with multiple networking functions, including one event specifically for you younger attendees. Finally, companies will have the opportunity to showcase their products and services by participating as part of table-top exhibitor program.

**Future Leader Forum**

Tuesday, April 11, 2023 -  
Wednesday, April 12, 2023

Westin Indianapolis

The self-insurance industry has started to witness a significant

generational change, with an increasing number of its long-time leaders transitioning into retirement. If you are a younger (under 40) self-insurance/captive insurance industry professional, this is a must-attend for you. Developed by the SIIA Future Leaders Committee, this forum will feature educational content targeted for younger professionals with multiple networking opportunities to help you make important connections with those in your age group.

For more information on SIIA events, including registration and sponsorship opportunities, visit [www.siiia.org](http://www.siiia.org). ■

### Corporate Growth Forum

Monday, May 15, 2023 - Wednesday, May 17, 2023

Greenville, SC

### SIIA National Conference and Expo

Sunday, October 8, 2023 - Tuesday, October 10, 2023

JW Marriott Desert Ridge, Phoenix, AZ



## WE ARE YOUR ADVOCATES FOR HEALTHIER LIVING

Meritain Health is an independent subsidiary of Aetna and CVS, and one of the nation's largest employee benefits administrators.<sup>1</sup> We are uniquely positioned to enable our customers to combine our flexible plan administration, products and external point solutions with the right resources from parent companies Aetna and CVS.

1. Business Insurance; Largest Employee Benefit TPAs (as ranked by 2019 benefits claims revenue); May 2020.



**As Advocates for Healthier Living**, we're improving clinical outcomes while reducing the **Total Cost of Care**. It's the foundation of the service we provide our clients, members and business partners.

Our unique, creatively customized plans offer simplified solutions for medical, dental, vision, FSA, HRA, HSA and COBRA administration, and much more. Plus, we provide the extras clients need to manage their benefits offering, centered around our core pillars: **cost avoidance** and **prevention, access, payment integrity** and **actionable data**.

We provide easy-to-access consultative solutions across all products, including trusted implementation specialists, multi-tier support teams, nationwide service centers, websites and our mobile app for members. Our dedicated client advocates serve as a single point of contact for the client, providing proactive assistance and ongoing support.

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