



SIIA ENDEAVORS

Join industry leaders at SIIA's Price Transparency Collaboration Forum February 27th and Tuesday, February 28th the Kansas City Marriott for a unique opportunity to take a deep dive into the various new and ongoing federal price transparency regulations and their impact on self-insured health plans.

The Forum will provide insights from key government regulators, explore best practices, and discuss collaboration initiatives to help bolster compliance, understanding and opportunities between industry executives and partners from across the self-insured space.

From the Transparency in Coverage regulations to the No Surprises Act, this Forum will provide a chance to gain in-depth knowledge about what these evolving rules and regulations mean for your business and clients, from strategy to implementation.

Networking and Program highlights include:

SIPAC Ax Throwing/Reception

Help support the Self-Insurance Political Action Committee (SIPAC) and compete against colleagues and other SIIA members during a fun and interactive ax throwing competition and reception. Network with other industry participants, throw axes, and support our industry’s political advocacy activities as we begin the 2024 election cycle.

SIIA Future Leaders Meet-Up Mixer

Join other younger attendees for an on informal “on your own” after-dinner networking event.

Price Transparency: Policy & Regulatory Update

SIIA’s Government Relations Team will provide insights and need to

know analysis on current federal price transparency activities, ranging from the Hospital Price Transparency and Transparency in Coverage Rules to the ongoing implementation of the No Surprises Act.

PANELISTS:

Chris Condeluci
Washington Counsel
Self-Insurance Institute of
America, Inc. (SIIA)

Ryan Work
Senior Vice President,
Government Relations
Self-Insurance Institute of
America, Inc. (SIIA)

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Conversation with Regulators: Federal Price Transparency

Key federal agency regulators will discuss details on federal transparency rules, in addition to insights into future guidance and implementation recommendations.

PANELISTS (Invited):

Beth Baum
Senior Advisor
U.S. Department of Labor

Deborah Bryant
Special Advisor for the Consumer Support Group, Center for Consumer Information and Insurance Oversight (CCIIO)
Center for Medicare & Medicaid Services

Lindsey Murtagh
Director, Market-Wide Regulation Division, Center for Consumer Information and Insurance Oversight (CCIIO)
Centers for Medicare & Medicaid Services

Price Transparency Collaboration: Working with TPAs, Broker, Advisors & Stops Loss Carriers

Price transparency mandates and reporting requirements mean an increasing need for collaboration from entities working on behalf of a self-insured plan. This panel will explore best practices in working across entities in compiling, reporting, and submitting plan-related requirements in the price transparency space and assist in navigating roles and responsibilities.

PANELISTS:

Dennis Charland
Senior Vice President
Zelis

Josh Silverman
Chief Transformation Officer
Allied Benefits

Kelly Wage
VP, Consumer Experience and Market Solutions
Blue Cross Blue Shield of South Carolina

Taking Advantage of Pricing Transparency for a Healthcare Consumer-Minded Member Strategy

Federal Price Transparency has unlocked more consumer information than ever before, which can potentially transform the delivery of healthcare services by allowing patients to proactively make informed, cost-conscious



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decisions about their health. What can the self-insured industry do to educate patients, and effectively access and utilize service information and cost before receiving care? Further, our panelists will explore how to handle the claims once the care is received and what can be done to control costs on behalf of the member and self-insured plan.

PANELISTS:

Katy Brant
President
6 Degrees Health

Bill Kampine
Co-founder & Chief Innovation Officer
Healthcare Blue Book

Data Accessibility & Price Transparency: Understanding Exposure

A legal and industry take on data accessibility issues, exposure, and other issues related to NSA and TiC Rules, including real-world legal and contract issues faced by plan service providers.

PANELISTS (Invited):

Dawn Cornelis
Co-Founder
ClaimInformatics

Nick Welle
Partner
Foley & Lardner, LLP



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AFTERNOON QUICK FIRE ROUNDS

A Fair Price: Getting to & Understanding Hospital & Provider Pricing

Federal price transparency often hinges on provider and hospital pricing, billing and QPA calculations. What do self-insured entities need to know about evolving hospital billing practices, what are key lessons learned, and how can

you use hospital data to assist in surprise billing and beyond.

PANELISTS:

Douglas Aldeen, Esq.
Attorney at Law

David Cardelle
Chief Strategy Officer
Advanced Medical Strategies (AMS)

Air Ambulance: The Other Side of Surprise Billing

An often-overlooked piece of the No Surprises Act, air ambulance claims are increasingly costly for self-insured plans. This panel will delve into recent air ambulance claim trends, and what self-insured entities need to

No Surprises Act: IDR/ Arbitration Best Practices & Lessons Learned

With one year since plans started implementing NSA programs and the Open Negotiation and IDR process began, this session explores what industry participants need to know, lessons learned, and how to tackle the open negotiation and IDR/ arbitration process.

PANELISTS:

Tim McConville
Managing Attorney
ClearHealth Strategies

Troy Sisum
Chief Legal Officer
Imagine 360

understand about the unique treatment of it under the NSA.

PANELISTS:

Jeff Frazier
Sentinel Air Medical Alliance

Jennifer Hill
AVP, Complex Claims
Lockton Companies

For more information including registration and sponsorship opportunities, visit www.siaa.org. ■

Price Transparency Town Hall

This closing interactive session will allow participants to ask questions from the day's topics, talk about experiences, challenges and opportunities, and provide a forum on all things healthcare transparency.

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