SIIA MEMBERS GET TO WORK AS PART OF ASSOCIATION VOLUNTEER LEADERSHIP GROUPS

By Self-Insurer Editorial Staff

OIIA received a massive response to its recent "request for volunteers" communication, which invited members to apply to serve on the association's various committees and task forces that will be active in 2024.

These groups have now been populated with individuals from more than 100 member companies (see participating company listing nearby) and will start to meet soon. They provide guidance and recommendations to SIIA's board of directors and professional staff regarding membership services and related opportunities. Below is a listing of these volunteer groups with a brief overview of their focus. Note that "committees" are permanent groups, while some "task forces" have been activated to determine how SIIA may want to proceed in certain areas. The task forces may complete their work and disband or transition into standing committees at a later date.

Please watch for additional reporting on committee/task force activity later this year. Committee/task force appointments are rotated yearly, so there will be another opportunity to get involved in 2025 if you are not part of a volunteer team this year.

CAPTIVE INSURANCE COMMITTEE

The Captive Insurance Committee promotes and protects the interests of middle market captive owners and participants, service providers, and insurance industry professionals in a domicile-neutral capacity through education, political advocacy, networking, and development of best practices. The committee has identified three specific focus areas: 1) Stop Loss Captive Programs, 2) Enterprise Risk Captives and 3) Property & Casualty Captives.

As part of its work, committee members review and develop materials on upcoming and trending captive topics and educational materials to help the larger industry further understand captive insurance possibilities. In addition, the committee is responsible for developing and disseminating the SIIA Captive Survey, an annual survey of both captive industry managers and participants and captive owners, and to help identify educational needs, trends, and emerging risks.

PRICE TRANSPARENCY COMMITTEE

The Price Transparency Committee seeks to strengthen industry engagement, understanding, and education surrounding healthcare price transparency through regulatory and legislative advocacy, bestpractice development, and other related activities.



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The committee is a critical component in developing the SIIA Healthcare Transparency Forum. It has taken an active role in providing feedback to Federal Agencies as they further implement the No Surprises Act (NSA) and Transparency in Coverage Rule. To that end, the committee seeks to develop industry-specific resources for recent transparency rules and legislation, including FAQs on the independent dispute resolution (IDR) process under the NSA and to collect IDR outcomes.

With the TiC, the committee has also worked on identifying industry challenges in implementation and best practices for machine-readable file implementation.

FUTURE LEADERS COMMITTEE

The Future Leaders Committee is tasked with developing membership services of particular interest to younger (under 40) self-insurance industry professionals. Previous and ongoing initiatives include an annual Future Leaders Forum, virtual mentor connection events, session development for SIIA's National Conference, and the creation of networking and educational opportunities specific to this age demographic.

ARTIFICIAL INTELLIGENCE TASK FORCE

The growing interest in Artificial Intelligence (AI) promises to transform most segments of the U.S. economy, and the self-insurance marketplace will be no exception. To help its members prepare to operate more successfully with augmented AI capabilities, SIIA has formed a new AI Task Force to identify potential membership service opportunities, which could take various forms. This is an addition to the inaugural SIIA AI Forum scheduled for this month in Charlotte, NC.

CELL & GENE THERAPY TASK FORCE

SIIA members consistently cite Cell & Gene Therapy (CGT) as one of the most critical issues affecting the self-insurance industry, with this importance only expected to increase in the years ahead. Responding to this feedback, SIIA has formed a new Cell & Gene Therapy Task Force to help identify opportunities for the association to help its members with clinical management, administrative, and financial responsibilities to adapt successfully to the evolving treatment environment. The task force's work will be in addition to the SIIA Cell & Gere Therapy Stakeholder Forum.

PROVIDER DIRECT CONTRACTING TASK FORCE

There has been increased interest among providers and self-insured payers in making direct contracting for healthcare services more commonplace. This group will explore potential strategies that could be initiated by SIIA, which could accelerate the growth of such arrangements.



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SELF-INSURANCE POLITICAL ACTION COMMITTEE (SIPAC)

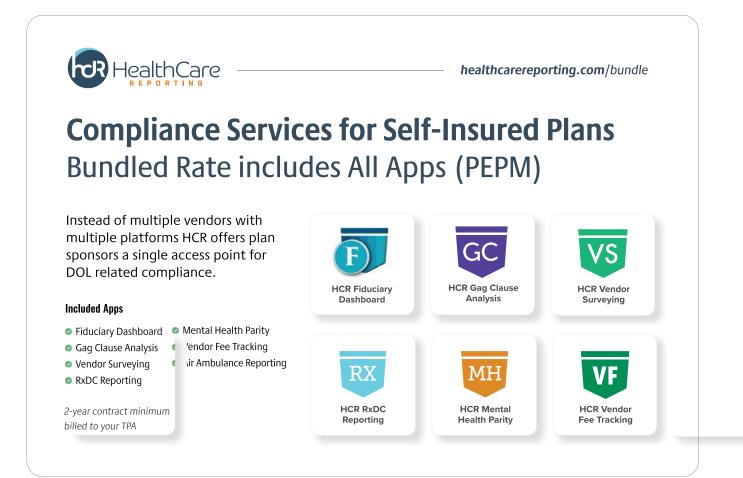
The Self-Insurance Political Action Committee (SIPAC), under the leadership of a SIIA member-led PAC Board, seeks to advance the interests of the self-insurance and captive insurance industry by supporting and educating candidates for federal office. This mission is especially important heading into a crucial federal election in 2024. SIPAC is built on individual SIIA members' support through several fundraising events.

These planned events for 2024 include ax throwing at the Future Leaders Forum, a retro arcade bar during the Price Transparency and AI Forums, a unique dining experience during the Spring Forum, and a tailgate beer-tasting event during the National Conference. In addition to events taking place during SIIA conferences, SIPAC will also be hosting several other regional events throughout the year.

In 2023, nearly 100 different SIIA members attended various SIPAC events, which in turn allowed the PAC to contribute over \$40,000 to a bipartisan group of congressional candidates. These ongoing contributions allow SIPAC to talk directly to and educate candidates and their staff on several issues ranging from stop-loss and ERISA preemption to price transparency and captive insurance. In 2024, SIPAC is looking to:

- Double total contributions to candidates, taking advantage of an important election year.
- Look towards industry leaders to take a more active role in promoting SIPAC.
- Challenge SIIA Future Leaders to get more involved with SIPAC.

If you are interested in learning more about SIPAC, please contact Anthony Murrello at amurrello@ siia.org ■





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