

THE SELF-INSURANCE **DIRECTORY**



2022
35TH EDITION



JOIN US THIS YEAR, REGISTER TODAY!

For 35 years, the Self-Insurers' Publishing Corp. (SIPC) has produced The Self-Insurance Directory – a service provider directory which lists third party administrators, excess/stop-loss insurance carriers, captive managers, brokers/consultants, software vendors and many other companies that provide products and services to self-insured employers. The Self-Insurance Directory is the directory that the Self-Insurance Institute of America, (SIIA) distributes when companies are looking for guidance in potentially utilizing self-insurance/captive industry.

The Self-Insurance Directory is distributed to:

- Companies looking for self-insurance industry professionals
- Attendees at SIIA-hosted educational conferences
- 15,000 industry professionals worldwide (online edition)
- All SIIA members

The Self-Insurance Directory is the self-insurance industry's most valuable service provider listing.

DON'T MISS OUT! Several of your competitors are already reaping the benefits of being listed and advertising in last year's directory. Deadline for The Self-Insurance Directory 2022 is **JULY 23, 2021**.

Should you have any additional questions, please contact Shane Byars at **(888) 394-5688** or sbyars@sipconline.net.

The Self-Insurance Directory is divided into several categories by type of service provided. If your company provides a variety of services, you may want to be listed in more than one section. To enhance your listing, you may also purchase advertising space. Due to design and layout, specific positioning of your ad is not possible. However, in most cases your ad will appear in the same section as your listing.

WHO IS ELIGIBLE FOR LISTING AND ADVERTISING IN THE SELF-INSURANCE DIRECTORY?

All companies that provide a product/service to the self-insurance/captive industry. SIIA members will receive the SIIA logo next to their listing and a reduced rate for additional listings or ads. For information on advertising and listings, please call SIPC Headquarters at (888) 394-5688 or visit www.sipconline.net.

HOW MUCH DOES IT COST TO BE LISTED?

The first section listing is complimentary for SIIA members and \$250 for non-members. Each additional section listing is \$69 for SIIA members and \$119 for non-members.

WHEN IS THE DEADLINE TO SUBMIT MY APPLICATION AND ARTWORK FOR MY AD?

Both application and artwork must be received by July 23, 2021.

HOW DO I GET MY LISTING ONLINE?

Online listings are included. All listings will appear not only in the printed version of The Self-Insurance Directory, but also in the online edition on the SIPC and SIIA websites for one full year.

WILL MY ONLINE LISTING(S) LINK TO MY COMPANY'S WEBSITE?

Yes, all companies that provide their web address will be linked to that website in the online edition.

CAN I HAVE AN AD IN THE SELF-INSURANCE DIRECTORY?

Yes, details on advertisement pricing is in Section D of the application.

- Sign up for The Self-Insurance Directory
- Complete the Advertising Application
- Interior Ad: High resolution/300 dpi, no files with bleed or crop marks
- Cover Ad: High resolution/300 dpi, Ads with bleed, must have crop marks
- Accepted Formats: CMYK, PDF with fonts embedded is preferred, InDesign (.indd + links/fonts), Illustrator (.ai/.eps) or Photoshop (.jpg/.eps/.tif)
- Black TEXT should not be grayscale or CMYK built black, ONLY 100% black
- No Microsoft files will be accepted (Word/Publisher/PowerPoint/etc.)
- Email files to ads@sipconline.net

IF I HAVE ANY QUESTIONS, WHO CAN I TALK TO?

Shane Byars at (888) 394-5688 or sbyars@sipconline.net

**APPLICATION, ARTWORK AND
PAYMENT MUST BE RECEIVED
NO LATER THAN JULY 23, 2021.**

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SECTION A

Company Name _____

Address _____

City _____ State _____ Zip _____ Phone _____

Contact _____ Title _____

Email _____

SECTION B PLEASE INCLUDE OUR LISTING IN THE FOLLOWING CATEGORIES

- Attorneys, Actuaries, Accountants, & Auditors
- Broker/Consultants/Advisors
- Captive Management Services
- Cost Containment/Medical Management
- Direct Primary Care
- Financial Services
- Medical Provider Networks
- Medical Travel
- MGU/Medical Stop-Loss Carriers Life and Health/
Employee Benefits
- MGU/Excess Insurance Carriers P&C/Workers'
Compensation/Captives
- Onsite Clinics
- Pharmacy Benefit Managers
- Provider Direct Contracting
- Reference Based Pricing
- Reinsurance
- Subrogation
- Technology Products/Services
- Third Party Administrators (TPA) Life and Health/
Employee Benefits
- Third Party Administrators (TPA) P&C/Workers'
Compensation/Captives
- Trade Association
- Utilization Review/Case Management
- Other

SECTION C LISTINGS

Your company's first section listing in The Self-Insurance Directory is complimentary for SIIA members and \$250 for non-members. However, you can add additional section listings for \$69 each for SIIA members and \$119 each for non-members.

LISTINGS	MEMBER	NON-MEMBER
Listing with a 50-word description	Complimentary	\$250
Additional Listings	_____ x \$69	_____ x \$119
SECTION C SUBTOTAL	\$ _____	\$ _____

SECTION D FULL COLOR ADVERTISEMENTS

- SOLD** Outside Back Cover (8.5" wide x 11" high + bleed) _____ x \$3,250
- SOLD** Inside Front Cover (8.5" wide x 11" high + bleed) _____ x \$2,750
- SOLD** Inside Back Cover (8.5" wide x 11" high + bleed) _____ x \$2,750
- Interior Full Page (7.625" wide x 10.25" high / NO bleed)** _____ x \$1,750
- Half Page (7.625" wide x 4.875" high/ NO bleed)** _____ x \$1,300

Ad sizes based on an 8.5x11 page size with margins. Do NOT include additional margins inside the required ad sizes.

SECTION D SUBTOTAL	\$ _____
SECTION C&D TOTAL	\$ _____

IMPORTANT-COMPANY DESCRIPTION DETAILS

It is extremely important that the information your company submits is correct for The Self-Insurance Directory listing. Neither SIIA nor SIPC will be responsible for any errors of any kind when your description is submitted.

1. Description forms **MUST BE COMPLETED** online at www.sipconline.net/directory

2. **NO FAX DESCRIPTIONS WILL BE ACCEPTED!**

3. The absolute deadline is **July 23, 2021**, for all descriptions.

If your company's description is not submitted by **July 23, 2021**, your description rights will be forfeited.

SECTION E PAYMENT INFORMATION

Application submitted by _____ Email _____

Phone _____ Enclosed is my check payable to SIPC in the amount of \$ _____

Please charge the following: VISA MC AMEX Discover

Credit Card Number _____ VAL Code _____ (Visa/MC/Disc.-3 digit code on back of card; AMEX-4 digits on card front)

Name on Card _____ Exp. Date _____

Billing Address _____

City _____ State _____ Zip _____

Authorized Signature _____ Date _____

APPLICATION MUST BE RECEIVED BY JULY 23, 2021. SUBMIT COMPLETED APPLICATION AND PAYMENT TO

SIPC Processing Center • P.O. Box 1237 • Simpsonville, SC 29681 or FAX (864) 962-2483

CANCELLATION POLICY Written cancellations postmarked or faxed on or before 7/9/2021, will receive a 50% refund. Cancellations after 7/9/2021 are not eligible for a refund.